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# The Desert Sun

and PALM SPRINGS NEWS

Published  
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3 Sections — 18 Pages

Palm Springs, California, Thursday, October 7, 1954

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(Desert Sun Photo)

**SEMINAR LEADERS** — Meeting in informal discussion following the publicity seminar in the Chi Chi Starlite room Tuesday morning with Jeano Ballard, chairman of the Chamber of Commerce publicity committee are the four members of the

## Village Publicity Program Outlined at C. of C. Seminar

"News is what people talk about."

This statement by Bill Best, United Press bureau chief in Los Angeles, summed up the advice to Villagers at the publicity and promotion seminar held Tuesday morning in the Chi Chi's Starlite Room.

More than 100 hotel and apartment house owners, merchants and others interested in promoting the Village attended the three-hour session.

## Desert County Committee Plans Promotion Drive

Small informative meetings, and an extensive publicity education program were decided as the most effective way to promote the aims of Desert County, Inc., at the fourth meeting of the group held Monday evening at Hotel Indio.

Directors were named, and vice presidents selected. Temporary officers, President Ted Smith of Rancho Mirage, and Secretary-Treasurer Lee Odle of Palm Desert, are expected to be confirmed at the next meeting.

**NAMED** as vice presidents were: Tom Kieley of Palm Springs; Paul Clark of Cathedral City; Lloyd Loveland of Indio; O. W. Malmgren of Blythe; Ted Cox of Coachella, and Attorney Arnold Rumwell, Palm Springs, vice president at large, who is in charge of preparing the incorporation of the non-profit organization.

Directors elected were: Joe Gamble, Palm Springs; Ben Beckley, Cathedral City; Harry Cannon, Coachella; Herb Ecclestone and Gilbert Holloway, Desert Hot Springs; Ted Buck and Clarence Washburn, Indio; George Roy and Lee Odle, Palm Desert; Dr. C. S. Johnson, Mecca; Dr. James Ketchersid, Rancho Mirage.

**INCORPORATION** will be completed in the near future, Rumwell reported to the group. As soon as this is accomplished, another meeting date will be set and a publicity committee named to start the education and promotion program.

## Now She'll Spend a Year Egging on this Prize Duck

(Photo on Page 4a)

Mrs. Thomas Hull, 1221 Paseo de Marcia, won't have to worry about eggs for a year. Oh, won't she!

She'll probably want to duck the issue. The issue of duck's eggs. When Kiwanis Troop 77, Boy Scouts of America, held their annual rummage sale last week end, they promised a year's supply of eggs to the person spending the most money at the sale.

Mrs. Hull did just that. But instead of having the eggs delivered day by day as the occasion demands, she was

presented with a live duck, on the distaff side. The idea being that the duck would provide the daily quota of eggs. She was a bit skeptical about that premise but not being too familiar with the habits of ducks did not protest overmuch to Vernon Baumgardner, Scoutmaster for the troop, who made the presentation Saturday afternoon at the rummage sale of the VFW auxiliary which was practicing co-existence with the Scout rummage sale. It's too bad it was a duck and not a goose. Then this story could have been ended with a quack like this — the goose hangs high.

## Suit Attacks Auto Races Planned Here

George Cary Jr., and the Sports Car Racing Association, Inc., Tuesday attempted to block the running of the Palm Springs Road Races scheduled for October 15 and 16, by asking the Riverside superior court to grant a temporary restraining order and injunction preventing the race.

The California Sports Car Club this year is sponsoring the race with the cooperation of the Long Beach MG Club. It has entered into exclusive contract with the Palm Springs Airport, scene of the race, and city council has approved it.

In the suit, the Sports Car Racing Association, Inc., claimed that it was the only group authorized to stage races on the runways of the Palm Springs Airport.

**Braemer Given O.K. by Council**

Braemer Construction Company, proposed developers of an 80-unit apartment project and a shopping center on the George Beebe property near Mesquite avenue and South Palm Canyon drive, Tuesday night overcame a major obstacle in securing FHA financing for the project.

City council approved the company's request to connect with the city sewerage system, which was required under FHA regulations.

Action had been deferred at a previous meeting to permit

See **BRAEMER**, Page 4A

## Council Delays Decision on TV Rate Revisions

City council Tuesday night listened to proponents of a television rate change, heard arguments for further study, and then decided to conduct its own investigation as a committee of the whole before arriving at a decision at its next meeting Tuesday, October 26.

A meeting is scheduled for October 19, but it will be adjourned to the later date. A motion to grant the rates for a six-month period while a study was made, offered by Councilman Jerry Nathanson, died due to lack of a second.

**FIVE REPRESENTATIVES** of Palm Springs Community Television, led by Paul MacNamara, publicity expert and director of the parent International Tele-meter; Hal Waltz, local manager, and Attorney Roy Colegate, spearheaded the move to obtain approval of the proposed new rates.

They cited facts and figures to support their argument, with Colegate stressing the fact that the company's contract agreement with the city says "the rates shall provide a fair and reasonable return to the company."

**SPEAKERS AGAINST** the rate change were agreed on one point, that the company is losing money, and if that fact alone is considered, the rate change should be approved.

Appearing were: Attorney Saul Ruskin, representing the Hotel and Apartment Association; George Brown, former

See **TEEVEE**, Page 4A



(Desert Sun Photo)

**CANDIDATE** — Bruce Shangle, left, of Blythe, Democratic candidate for congress from this district, poses with George Maypole, head of the local Democratic club on his visit to the Palm Springs area.

# Announce Resignation of Police Chief Davis

## Council Told Oct. 31 Date of Departure

City Manager's Statement Confirms Rumors Long Heard

By **DON KLOTZBUECHER**  
Rumors spreading throughout the Village for the past several months became a reality Monday night with the announcement by City Manager R. W. Peterson that Police Chief John S. Davis has resigned effective October 31.

Official confirmation by Davis was lacking though, as his only comment was "no comment" regarding the statement of the city manager. He returned Monday from attending the International Association of Chiefs of Police conference in New Orleans.

**PETERSON'S** announcement came at the informal meeting of city council. Under the city manager form of government, department heads of the city government are under his control.

Davis' resignation had been reported for some time, with the police chief each time before this denying that he had



**"NO COMMENT"**—Announcement of City Manager R. W. Peterson that he had resigned Wednesday brought a "no comment" remark from Police Chief John S. Davis.

any intention of relinquishing the post he had held for slightly more than a year.

His arrival here on July 1 of 1953 was under troubled circumstances, and was one of the chief reasons, it was reported at the time, of the request for City Manager Russell Rink's resignation. Many residents had been for appointment of a local chief, whereas Davis came from Ohio.

**HE SUCCEEDED** August G. Kettmann, who after spending some time in private business, now is police chief at Yuba City, and is in charge of reorganizing the department.

Prior to coming here, Davis was chief of security operations for the Atomic Energy Commission at Portsmouth, Ohio, and before that chief of the patrol force at the Oak Ridge, Tennessee, atomic energy installation.

## Bruce Shangle Visits Village on Campaign Tour

Bruce Shangle of Blythe was a visitor in Palm Springs Monday calling on Palm Springs businessmen and city officials. Shangle is a candidate for United States house of representatives from the 29th district which includes Riverside and Imperial counties. He will oppose John Phillips of Banning in the November 2 general election.

George Maypole, chairman of the local Democratic club, was with Shangle on his tour of Palm Canyon drive and the Village.

Monday night Shangle addressed a meeting of the Palm Springs area Democratic club at the American Legion hall.

It was announced by Maypole that tickets for the Adlai Stevenson rally in the Hollywood Bowl Saturday night are still available by calling 7418.



(Chamber of Commerce Photo)

**COURTESY WEEK** — Mayor Florian G. Boyd, center, signs proclamation setting next week as Courtesy Week while Adrian Rosen, head of the Retail Merchants Division of the Chamber of Commerce, sponsors of the event, and left, and Larry Quinn, co-chairman, look on.

## Wear Badge and a Smile Next Week

Wear an identification badge and a smile next week. And continue that smile all year.

That was the request of Adrian Rosen, head of the Retail Merchants division of the Chamber of Commerce this week. For next week the annual observance of "Courtesy Week" will be under way. Courtesy Week extends from October 11 to October 16.

The Merchants committee is composed of all members of the board of directors of the division with Larry Quinn as assistant chairman to Rosen.

"Courtesy Week is designed to emphasize courtesy to all of our visitors and to each other," said Rosen. "Each Villager should be a walking information booth on Palm Springs, prepared to answer questions about Palm Springs."

"And let the week's spirit prevail throughout the year."

## Set-Back

Planners Approve Highway 111 Plan

County planning commission Tuesday recommended that a set-back line be established on Highway 111 between Cathedral City and Indio.

They recommended an ordinance which would prohibit building within 69 feet of the center of the highway.

The proposal was made by L. C. Lewis of Cathedral City, a member of the planning commission.

## Inside of the Sun

Landmarks, historical memories, sketches of Palm Springs—they may be found each Thursday on the editorial page, the work of Robert Linskey, Sun staff artist. Today he depicts the history of the Community Church. On page 4B.

Cathedral City	5B
Church News	2B
Classifieds	4-5C
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La Quinta	6B
Palm Desert	6B
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This Side of the Sun	4B

## PROCLAMATION

WHEREAS, the new season is here and the Village is rapidly filling up with returning long-time residents, those who have been with us a lesser time and many here for the first time, plus those who have remained the year around, and WHEREAS, Palm Springs is known as a friendly town and we should all know our neighbors better for mutual understanding and continued growth, and

WHEREAS, the Retail Division of the Chamber of Commerce is striving to promote this better understanding and mutual acquaintance and is further striving to encourage and promote the courteous treatment of all visitors and permanent residents,

NOW, THEREFORE, I, Florian G. Boyd, as Mayor of Palm Springs, do proclaim the week of October 11 to 17, 1954, as "Get Acquainted and Courtesy Week" in the Village, and urge full support of the Retail Merchants' program and participation by all, not only during this week, but throughout the year.

Florian G. Boyd,  
Mayor

## STOCK PERMIT GIVEN TO DESERT TURF CLUB

The Desert Turf Club this week was authorized by the Department of Investment, Division of Corporations, State of California, to sell and issue \$1,000,000 of its capital stock for construction of its quarter-horse track facilities, and desert area residents will be given the first opportunity for purchase, H. L. Gogerty, vice president and treasurer, announced.

"Our interest is in the desert and its residents, therefore we are offering all available stock locally before going elsewhere," he explained.

**THE TURF CLUB** and its properties are to be constructed and located eight and one-half miles southeast of Palm Springs. Plans include the construction of a grandstand, track, infield and stable facilities for the primary purpose of quarter-horse racing. The grandstand will seat 3,500 and have a total capacity of 10,000. Stable areas will house 400 horses.

The Turf Club, to be constructed as a permanent feature of this area, will be used throughout the year to stage rodeos, sports car racing events, the polo matches, horse shows, flower shows and many other civic ventures.

**THE TRACK** will be unique in southern California, under a setting of San Jacinto and San Geronimo mountains, and will be one of the most beautiful of all tracks in the United States, Gogerty said. Plans have been under preparation for the building since June 1954.

Sale and issuance of securities which has been granted is under Gogerty's direction through the Turf Club's offices in Los Angeles at 3123 West Eighth street. A local office is planned also.

**CONSTRUCTION** of facilities will begin with the grading of the track itself, on or about November 1, 1954, Gogerty said. Completion of the track and grandstand, ready for operation, is contemplated by April 1, 1955.

Other officers of the Desert Turf Club are Frank M. Bogert, president, and John Mawson, well-known quarterhorse breeder and racer, secretary. John E. Glover acted as attorney for the corporation.

## Plans Completed for Annual Observation of Kid's Day

Ed (Red) Kenyon and Ray Corliss, co-chairmen for the annual Kiwanis Kids Day, scheduled for Saturday, were putting the final touches on plans for a big day of fun, food and games plus Gargantua, the clown, free balloons, free lunch and a free movie.

Activities will take place at the Desert Inn Mashie course and the free movie will be at the Palm Springs Village theater through courtesy of Earle Strebe.

There will be a Pet Show at 11 a.m. with prizes offered for the best pets. Honorary city officials will be introduced at 1 p.m. at the free movie and city officials will appear with their junior substitutes. The co-chairmen announced that the affair is for all youngsters from 6 to 13 and that their parents may reclaim them after a great day of fun at the Village theater between 3:30 and 3:45 Saturday afternoon.



## Winter Visitors Lost in Tragedy

Herbert Kelly, 61, prominent advertising and publicity man, who has been identified with many events in Palm Springs, was one of two persons who lost their lives when a coast guard cutter rammed a private yacht off the southland coast Saturday.

The other victim was Mrs. Ronald Caspers of Pasadena, daughter-in-law of the owner of the yacht and also a frequent winter visitor here.

### Plan Ordinance on Butane Deliveries

Preparation of a city ordinance prohibiting deliveries to butane tanks in trailer parks as a fire prevention measure was approved by city council Tuesday night, at the request of Councilman Jerry Nathanson.

Nathanson explained that most cities have now included this regulation in their ordinances.

—PAID POLITICAL ADVERTISEMENT—

## Keep Kuchel

IN WASHINGTON!

HE brings to the voters a solid record of achievements not fancy promises.

HE has fought consistently for sound economy and business-like government.

HE has been, and will be, unwavering in his opposition to Communism.

When You  
Vote Nov. 2  
Vote for Senator

THOMAS  
KUCHEL

Kuchel Campaign Committee  
John D. Babbage  
3927 Main St.

Hal "Ulcers" Waltz has had the pain in his tummy abated. Palm Springs Community Television has regained its stature in the community. All TV channels are working now and beautifully, too. But did Waltz groan for about two weeks under the figurative weight of more than 1,100 irate TV viewers to whom he had to explain: "When lightning, rain and wind combine to torment, there is nothing man can do but wait and then start the repairs going."

And by the way, the entire executive offices of P. Springs Community Television has moved to the Village with Hal still top boss down here. The TV outfit is moving rapidly to encompass Las Palmas estates, and other areas within its service. Should hit 1700 TV drops mighty soon, it was predicted.

IF YOU SHOULD EVER go strolling into The Center to satisfy your vision and shopping desires, continue on through the passageway that leads to Indian avenue. Turn left then and visit Mike's Fire-side shop. There, in addition to all those things that make life worth living inside and outside the home, you will see some of the most delicately formed and beautiful figurines and complementary objects of art you may not have seen in a long, long time.

Collectively, we are all as one here in Palm Springs. And as such I am reminded of a cast of players about to make a debut on Broadway. The cast is as nervous as a cantankerous pussy cat, treading its way across the taut strings of a bass viol. Everybody is greeting everybody else—even those persons who haven't seen each other since the day before yesterday.

ON EVERYONE'S LIPS is the question that is not a question at all only words seeking self assurance which projects itself far into the future.

"This looks like the beginning of a good season. Doesn't it? I think so, don't you? More people in town than ever before at this time of the year, eh?" And the reply which has already been answered by the inquisitor: "Do you really think so? I do. I think we are going to have a very, very good season. Don't you believe that's true? I think so too. Lots of people coming to town. Lots of people here already. And, let me tell you, more than you think."

AND ABOUT SOME of the people who have gone places, seen things and returned without a word.

Mo Lyons, as an example. He was showing some exquisitely designed boxes of perfumes,—

pardon, my friends, I should have said perfumes, if you please. He bought them in Paros, Oh, I just went for a trip to the continent, old fellow. Now I'm interested in salami, corned beef, hot pastrami and dill pickles. The kind we serve at Solomons, you know old chap." He really doesn't mean to call me that old—or does he?

THERE WAS QUICK action on that child-trapping icebox I wrote about the other day. It was moved very fast after it appeared in The Desert Sun. Thanks, Pete. No one else but you could have caused such quick action to take place.

Fred Ingram hurrying along the outer edge of the sidewalk on Palm Canyon drive lost in thought. "What did you say? I'm late getting back to the office," said the boss of the Bank of America here. "I have to leave him for lunch. Fine day! Glorious day." And he hurried on.

Ernie Alschuler and the Missus walking into the Chi Chi for lunch. Stopped half a dozen times by friends before reaching their table. He sat down at mine. "I break every bone in your body if you tell anybody I'm going to have an operation." I'm not telling a soul. Just writing it, Ernie.

EARL CORDREY, famed illustrator, glimpsed at a distance in the Village Pharmacy talking to the apothecary. Kay, his lovely wife, casually thumbing through a magazine in the foreground of the drug emporium. Merrill Crockett, the owner, listens to jokes but never tells one, at least to my knowledge. Puffs up like a pigeon with pride on being called a grandfather. Ditto for his beautiful wife Juanita.

Dave Lyons opens his famous establishment Friday. He has a habit of rushing into my office, usually with an invitation for coffee with haste as the undertone for each and every word of his invite. Then he is wont to linger over the cup of java for an hour. He will not have much time from now on. The Saddle's operation will keep him busy plus the operation of the Coronet Lodge.

HANK GOGERTY on the telephone to inform me that all plans for the formation of the Desert Turf Club are completed and to express great interest in this community. Come what may, the turf club will be erected and in operation, if I know my Hank Gogerty.

Henry Simmsarian, old timer, discussing journalism with me. Believes a paper should take a decided stand on issues. I do and so does The Desert Sun if the people who live in the community make the issue of their stand a matter of public record. A newspaper can only report what the people do, Henry. And that goes all the way from national affairs down to what

## UNEDITED

By BILL RASHALL



(Desert Sun Photo)  
**PLAZA JEWELER'S OPENING**—More than 800 persons visited and inspected at first hand the array of jewels and diamonds during the opening of the new Plaza Jeweler's under the ownership of Ben Zeisel. On the following day, Sunday, approximately 200 more interested villagers entered the establishment. Pictured above at a pre-showing of the new jewelry store, are from left to right, Mrs. Minerva Zeisel, her father, Benjamin Brown, Ben Zeisel, the owner and Mrs. Benjamin Brown.

From Page 1—MORE ABOUT

## SEMINAR

can afford to vacation here. What the All Year Club is doing for Palm Springs was cited by McElwain, along with the showing of several pictures taken here this summer and which will be featured in newspapers and magazines. The All Year advertising budget of \$600,000 to \$700,000 is divided evenly between these two media, he said.

IN ADDED PROMOTION, he suggested that events and dates be established early, to realize

Mrs. Twinkle Toes tells the City Council.

There is one man in this town of ours who is ever optimistic and that is Irwin Schuman. He has booked for the Starlite Room for the forthcoming season such guests as Sophie Tucker, Louie (Satch) Armstrong, Dorothy Shay, Susan Ball and her husband Dick Long, Paul Gilbert, Day Dawn and Dusk, Helen Trauble and others. There is also an unconfirmed report that Tony Martin will or may appear on the stage of the Starlite Room.

Can't call Frank Sinatra strictly a song and dance man anymore. He certainly is a great dramatic actor as indicated in "From Here to Eternity" and now "Suddenly." Who was that beautiful gal he was with at the bar in The Dunes?

—PAID POLITICAL ADVERTISEMENT—

## Brown to Speak at Banning Rally

Attorney General Pat Brown will arrive in Banning on Oct. 12 to participate in a country-wide Democratic party rally, at 8 p.m. in the Banning Union high school auditorium.

The announcement was made today by John Strahan, president of the Banning Democratic club which is sponsoring the rally.

Bruce Shangle, candidate for Congress from the 29th District, will appear on the program with Brown. Also appearing at the rally will be Clarence Muse of Peris, well-known song writer and entertainer.

**Desert Hot  
Springs Theatre**  
PHONE 4-3324

Nightly 6:30 and 8:30  
Sunday from 3

Thurs., Fri., Sat. Oct. 7-9  
"ROSE MARIE"  
in CinemaScope & Color!

Ann Blyth Howard Keel

Sunday, Monday, Tuesday  
October 10-11-12

"THE ROBE"  
in CinemaScope & Color!  
Richard Burton  
Jean Simmons

## Wholesale Purchasers Only

The H. W. BAKER LINEN COMPANY — the oldest and largest institutional distributor in the United States will display linens and beddings for hotels and apartments.

OCTOBER 8 — 9:00 A.M. to 9:00 P.M.

Lone Palm Hotel

Tel. 2241

## SUNAIR DRIVE-IN THEATRE

Show Times — Monday thru Saturday — 6:45

EARLY BIRD SHOW EVERY SUNDAY — Show starts at Dusk

RECORD-BREAKING  
CROWDS ARE  
FLOCKING  
TO SEE  
THE  
MOST  
MONUMENTAL  
ACHIEVEMENT IN  
ENTERTAINMENT HISTORY!

LAST 3 DAYS

20th Century-Fox presents DARRYL F. ZANUCK'S production of

THE  
EGYPTIAN  
Color by DE LUXE  
Photographed with the revolutionary  
new anamorphic lens in  
CINEMASCOPE

starring  
Jean SIMMONS-Victor MATURE-Gene TIERNEY  
Michael WILDING-Bella DARVI-Peter USTINOV  
and Edmund PURDOM as The Egyptian  
Produced by MICHAEL CURTIZ - Screen Play by PHILIP DUNNE and CASEY ROBINSON

## OUR 10th WINTER SEASON

Saddle & Sirloin



OPENS FRIDAY, OCT. 8th

Serving the Finest Food  
in the World

Thick juicy steaks — aged to tenderness —  
hot off the broiler pit, other delicious entrees  
such as prime ribs of beef, broiled chicken,  
French lamb chops, sea food, and the house  
specialties — Caesar and Roquefort salads —  
are temptingly featured.

Reservations suggested — Phone 9069

SADDLE & SIRLOIN

317 North Palm Canyon Drive

## The Desert Sun

and  
PALM SPRINGS NEWS  
The Desert Sun — Established 1927  
Palm Springs News — Established 1935  
CONSOLIDATED DEC. 1, 1952

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## PLAZA THEATRE

PHONE 4384

Ends Tonight—7:30 only Thursday, Oct. 7  
"GONE WITH THE WIND"

Fri., Sat., Sun. October 8-9-10  
Shows 7:00 and 9:15 Feature 7:25 and 9:40



On  
The  
Waterfront

MARLON  
BRANDO

KARL MALDEN-LEE J. COBB  
AN ELIA KAZAN PRODUCTION  
with BOB STEINER - PAT HENNING and starring EVA MARIE SAINT  
Produced by SAM SPIEGEL - Screen Play by ROSE SCHULMAN  
Music by LEONARD BERNSTEIN - Directed by ELIA KAZAN

A COLUMBIA PICTURE



## Plans for Desert Court Additions Delayed a Week

Supervisor Homer Varner of the Fourth district lost out Monday in a move to obtain immediate action on plans for additions and alterations in the branch superior court room at Indio over which Judge Hilton H. McCabe of Palm Springs presides.

Supervisors Monday began a study of plans for needed additions and improvements at the Indio court house. They budgeted \$12,000 for the jobs and a majority of the board said they would hold the project to that figure even if they had to eliminate some of the contemplated improvements.

The main addition to the court, under the proposed plans, is a law library of 608 square feet. Improvements in the judge's chamber and other parts of the court house are also in the plans.

Varner Monday pressed for immediate approval of the plans. But Supervisor Roman Warren said he wanted a week in which to study the plans and finally prevailed on other members of the board to postpone final action until next week.

## Fined \$150 After Traffic Crash

Don Ripley, 29, was fined \$150 and had his driver's license restricted to business use only for a period of 90 days after appearing before Judge Eugene Thieriau in justice court Monday on a charge of driving while intoxicated.

Ripley was arrested at 8:56 p.m., Sunday, after he had lost control of his car, causing it to smash into two parked vehicles at a hotel parking lot on North Indian avenue.

The car of Sarah Gold of Los Angeles received damage estimated at \$125, and the car of Carl Engert, Los Angeles, had \$88 damage. Damage to Ripley's car was estimated at \$450.

## HOME ENTERED

Illegal entry into the home of Harry M. Warner, 591 West Stevens road, was reported to police Monday by Pat Cohen, exterminator.

Entry was made by breaking a window after ripping a screen. No articles were reported missing.

CLASSIFIED ADS  
READ SUN

The Desert Sun—3rd  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Thursday, October 7, 1954

## PREPARE TO MAIL OVERSEAS PARCELS

Postmaster Merritt Williams reminded Villagers this week that Christmas parcels for members of the armed forces overseas must be mailed by November 15 to reach their destination in time.

He said the parcels should be mailed between October 15 and November 15. Care should be taken in wrapping and in addressing correctly.

## Views Accident, Must Face Judge

Gerald William Silver, 30, was arrested by Palm Springs police at 2:38 a.m., Tuesday, when he returned to the scene of an accident at 1420 North Indian avenue, where he is reported to have struck the parked car of Mrs. Esther Jacobson, causing \$100 damage.

Making the arrest were Sgt. Dale Thompson and Officer Robert Ralph, who were investigating the accident.

Silver was charged with driving while intoxicated, and with leaving the scene of an accident.

He was released on bail Tuesday, and is scheduled to appear before Judge Eugene Thieriau in justice court Tuesday, October 19.

## Special Delivery Stamps to Come Out in New Form

Postmaster Merritt Williams said this week that the first change in design of the special delivery stamp in 29 years, will be effective October 14.

The new stamp will be more colorful and will focus more attention on special delivery letters, thus providing better service, Williams said.

He expects the new 20-cent stamp to be available here some time toward the end of the month.

## Planning Commission Vacancies Studied

Terms of two members of the county planning commission end this week and supervisors Tuesday agreed to make appointments at their meeting next week.

One of the two members whose terms expire is L. C. Lewis of Cathedral City.

Shop SAFEWAY

## Win a glorious vacation in HAWAII FOR TWO—PLUS \$1000. in cash!



Luxurious 10-day holiday for two—PLUS \$1,000 in CASH! Stay at the Royal Hawaiian Hotel. Fly by Pan-American deluxe "President" Clipper.

1st GRAND PRIZE: \$500.00 CASH  
2nd GRAND PRIZE: \$500.00 CASH  
OVER 100 OTHER BIG PRIZES

## PINEAPPLE JUICE

LALANI BRAND. From sun ripened, Hawaiian fruit (2 18-oz. cans, 23c.)

## SLICED PINEAPPLE

LALANI BRAND. Hawaiian fruit in heavy syrup (30-oz. can 29c.)

## LUNCHEON MEAT

HORMEL SPAM 12-oz. can 39c

## PORK & BEANS

VAN CAMP'S 30-oz. can 21c

## CHEDDAR CHEESE

OREGON MILD lb. 43c

## CHOCOLATE FROSTED GOLD LAYER CAKE

26-ounces of Curtis cake freshly baked the "home ingredient way" 59c (Regular price, 75c)



## COFFEE VALUES

HILLS BROS. 1-lb. can 99c

Edwards Vacuum pack Choice of grinds 1-lb. 97c

Nob Hill Rich aromatic flavor Grind at store 1-lb. 92c

Airway Mild Brazilian blend In whole bean 1-lb. 89c

Instant Edwards 100% pure 2-oz. jar 53c

(Economy 4-oz. 1.05; Family 6-oz. 1.58.)

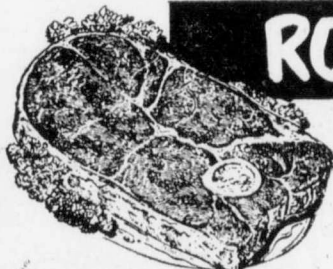
## CANTERBURY TEA

Pekoe & orange pekoe blend

Compare the flavor and price with other quality teas.

1/4-lb. pkg. 29c (1/2-lb., 57c.)

16-bag pkg. 15c (48-bag, 43c.)



## ROUND STEAK from USDA CHOICE BEEF!

For solid good eating this week-end, treat the family to Safeway Round Steak... aged to juicy, tender perfection. Table-trimmed before weighing for full money-value!

(Boneless Cut, lb. 73c)

Bone In, lb. 65c

Beef Liver Wholesale Economical lb. 39c  
Chicken Thighs Manor House lb. 85c  
Whole Whiting Captain's Choice 1 1/2-lb. pkg. 35c  
Fillet of Sole Captain's Choice lb. 45c

## GROUND BEEF

Made from whole sides of beef, and packed in Visking under State inspection. A real meat value! lb. 39c

## BONUS QUALITY LUCERNE AGAIN THE WINNER!

At Los Angeles County Fair, Lucerne had highest percentage of dairy farmers winning Gold Medals—50%, Homogenized Milk quart ctn. 20 1/2c

Lucerne Grade A. Half gallon 41c

Concentrated Milk quart carton 50 1/2c

Lucerne, each quart makes three quarts of fresh table milk.

Buttermilk half gallon 30c quart 16c

Lucerne. Churned, cultured Grade A.

Lucerne prices in local milk area.

## COTILLION GUEST ICE CREAM

MAPLE NUT (Flavor of the Month)

Also other flavors. pint ctn. 24c

## LARGE "AA" EGGS

Gold Medal. 2-lb. pkg. 37c

LONG SPAGHETTI 6-oz. can 22c

GRATED TUNA 4-roll pkg. 29c

ZEE TOILET TISSUE

## RUMP ROAST

USDA CHOICE BEEF BONE IN CUT lb. 65c

## SIRLOIN TIP

ROAST, cut from USDA CHOICE BEEF lb. 75c

## PORK ROASTS

OR CHOPS Center cuts. lb. 69c End cuts. lb. 45c

## PORK CHOPS

OR ROASTS End cuts. lb. 45c Center cuts. lb. 69c

## CORNEED BEEF

Boneless Brisket with Mild Cure. lb. 49c

## BIGGEST EVER Family Circle

OCTOBER ISSUE NOW ON SALE 5c

## Health and Beauty Aids

Halo Shampoo 3 1/2-oz. bottle 57c

Trushay Hand Lotion 5-oz. bottle 49c

Tooth Paste Listerine Antizyme 3.3-oz. tube 59c

## WHITE MAGIC SOAP

Granulated all-purpose. 22-oz. pkg. 27c Plus Tax

46-oz. pkg. 55c Plus Tax

## WHITE KING SOAP

Granulated all-purpose. 23-oz. pkg. 29c Plus Tax

46-oz. pkg. 59c Plus Tax

## Household Items

Budget Brooms Sewn 4-tie Each 99c PLUS TAX

Rik Rak Cleanser 3 14-oz. cans 25c

## Marshmallows

Fluffiest White 1-lb. bag 29c

Sweet Potatoes Highway 16-oz. can 15c

Apple Juice 46-oz. can 43c

Tea Garden brand, top quality. 20-oz. bottle 33c

Pancake Mix Suzanna Brand 20-oz. pkg. 17c

(40-oz. pkg., 34c.)

Marshmallows Fluffiest White 1-lb. bag 29c

Sweet Potatoes Highway 16-oz. can 15c

Apple Juice 46-oz. can 43c

Tea Garden brand, top quality. 20-oz. bottle 33c

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Pancake Mix Suzanna Brand 20-oz. pkg. 17c

(40-oz. pkg., 34c.)

**ENTER TODAY!**  
**Lalani PINEAPPLE Contest**  
**5 WORDS CAN WIN!**

Send us the five words you think best describe Lalani Pineapple's heavenly flavor and fresh-ripe goodness! It's easy... It's fun!

**YOU MAY WIN!**

1st GRAND PRIZE: Hawaiian Holiday for 2, plus \$1000 in cash!

2nd GRAND PRIZE: \$500 CASH!

Or 1 of more than 100 Big Prizes.

- Bendix Washer
- Crosley Clock Radios
- 81 Cases Lalani Pineapple Juice
- Crosley Ranges, freezers, 21" TV

Entry Blank and Rules at Safeway NOW!

**\$25,000.00 in Prizes**

**SAFeway brings you an exciting SKYLARK TREASURE HUNT**

**\$5000.00 IN CASH PRIZES EVERY WEEK FOR 5 WEEKS**

ENTRY BLANKS at BREAD SECTION

Skylark Bread White or large 28c  
Regular or Standard.

100% Whole Wheat Bread Skylark std. brand loaf 23c

**MARGARINE**

Sunnybank 1-lb. carton 27c

Foil-wrapped. SEND 2 STARRED END FLAPS... Get 25c

Full details at display in store.

**HI HO CRACKERS**

Sunshine 6 1/2-oz. 1-lb. 32c  
brand. pkg. 17c

**Shredded Wheat**

Nabisco 6-oz. 12-oz. 17c  
brand. pkg. 10c

**MAYONNAISE**

Nu Made "flavor whipped" qt. 53c  
Packed in "Purity Seal" jar

**SAUERKRAUT**

Libby's 16-oz. 27-oz. 19c  
Choice. 2 cans 27c

**WESSON OIL**

Salads or pint 35c quart 65c  
for frying. bottle 35c

**MAYDAY OIL**

All-purpose pint 35c quart 65c  
Salad Oil. bottle 35c

**MJB RICE**

Fancy 14-oz. 28-oz. 37c  
white pkg. 17c

**Bel-air FROZEN JUICES**

Premium Quality at low cost.

**Orange Juice**

2 6-oz. cans 29c 12-oz. can 27c

**Grapefruit Juice**

A real thirst quencher 2 6-oz. cans 25c

**Washington State Delicious APPLES**

Crisp, juicy. Finest of all eating apples.

**FANCY RED**

2 lbs. 25c

**RED YAMS**

VELVET VARIETY Medium Size. 3 lbs. 25c

**YELLOW ONIONS**

MEDIUM SIZE 3 lbs. 10c

**Chi-Chi Starlite Room**

The Comedy Sensation of the Year

**TOMMY NOONAN**

Comedy Star of "Gentlemen Prefer Blondes"

His latest movie hit "A Star Is Born"

WITH **POCAHANTAS**

Trend Recording Artist

ALSO **PRIEST and FOSSE**

Musical Comedy Favorites AND **ARNOLD DOVER**

TV's Famous Impressionist

Dancing to **BILL ALEXANDER** and His Orchestra

NO COVER -- NO MINIMUM

Except Saturdays

Reservations

PHONE 7391 or 5133

Shop SAFEWAY

Air Conditioned

350 So. Palm Canyon Drive...

STORE HOURS Mon thru Sat. 9 a. m. to 8 p. m. Sunday 9 a. m. to 6 p. m.



# LICENSES APPROVED

Dance licenses were approved by city council Tuesday evening for the Racquet Club, Doll House, Tennis Club, Palm House, The Desert Inn, and Hurricane.

## NEW!

### 3-TRANSISTOR ZENITH "Royal-T" HEARING AID

- ★ Operates for only 15¢ a month instead of 15¢ to 30¢ a day for old-type vacuum-tube aids
- ★ Life-like sound, truer and clearer than ever!
- ★ The one "A" battery lasts a full month... no "B" battery... fewer battery changes!

only \$125

(Base Conduction Accessory, Moderate Extra Cost)  
Accepted by the Council on Physical Medicine and Rehabilitation of the American Medical Association.  
Berry! Orders must be filled in order received!

### VILLAGE PHARMACY

201 No. Palm Canyon Dr.  
Phone 4321

## Alvira's Snack Bar

DELUXE TRAILER PARK  
CATHEDRAL CITY

### OPEN TO THE PUBLIC

Lunches and Dinners Served

— A GOOD PLACE TO EAT —  
Reasonable Prices — Delicious Food

DAVE EVANS

ALVIRA EVANS

## Investigation of One Case Leads to Solving of Another

A trail of relating events followed by Capt. Orest Johnson and Sgt. William Lux led to the solving Monday of the robbery of food items at Pappy's Delicatessen and Corner Gourmet, 444 North Palm Canyon drive, and the recovery of articles of clothing valued at \$850 which were taken from Marge Riley's Western Wear.

In jail facing one and possibly two burglary charges is a 20-year-old transient, Robert Lee Crever. He maintains innocence in the western wear theft, claiming that he was given the clothing to hold for a couple of youths.

**THE LEAD** which solved the cases came accidentally. Monday morning, Palm Springs police received a non-support warrant for the arrest of Thores Edward Dickens, 43, from Long Beach. His arrest was made later in the day on a "drunk" charge, and it then was discovered that he was the man wanted on the non-support charge.

### DHS Trailer Park Permit is Approved

Supervisors Monday approved a permit for construction of a trailer park in the Desert Hot Springs area about five miles from the center of the community.

Applicants are Bruce and Ray Brienbecker and they said the park would have room for about 150 trailers.

In his pockets were found about 50 cents in pennies, which led to further investigation on the possibility of his being involved in the robbery of \$150 in pennies from the Seven Seas, also at 444 North Palm Canyon drive.

**A CHECK** of his room and refrigerators turned up the articles taken from the food shop, and led to the discovery that he had been given the food by Crever.

Crever had checked out of the place in the meantime, and was located at a local stables. He admitted the food market burglary, and an inspection of his room revealed the clothing.

The pennies did not have anything to do with the Seven Seas burglary, it was finally determined, but proved instrumental in solving the other two cases, the two investigating officers said.

### From Page 1—MORE ABOUT BRAEMER

a sanitary engineer to study the feasibility of connection, without overloading facilities.

J. E. Davidson, former engineer with the Palm Springs Sanitary District, retained by the company, reported to council that the project as proposed, which included the provision of facilities to hold the sewerage until the slack period, was "entirely feasible."

Council Jerry Sanborn urged approval, saying "we should not stop progress in any way or manner." Motion to permit connection was approved unanimously.

The project is expected to cost about \$2,000,000.

### From Page 1—MORE ABOUT TEE VEE

president of that group; Attorney Warren Slaughter, representing several retail television dealers, and Jules Howard.

All asked that an extensive study of this rate revision as well as possible future revisions, be made before the current request was approved.



(Desert Sun Photo) — **YEAR'S SUPPLY** — Vernon Baumgardner, Scoutmaster of Troop 77, Kiwanis Scouts, presents a year's supply of eggs to Mrs. Thomas Hull, winner of the Troop Rummage Sale. The supply was presented in the shape of an egg factory, a duck. Looking on are Scouts Robert Keefe, Jeffrey Shaw, Paul Schroder, and, at the right, Thomas Hull, Jr.

## Morton Named Committee Head for Cub Pack 80

James Morton was named chairman of the Cub Pack 80 committee at the first meeting of the group held Thursday evening at the lodge of sponsoring Elks 1305.

Dr. Charles H. Baldwin was selected as co-chairman, and other committee members are: Mel Smith, Dan Flax, Neal Parker, Dan Hightower, Jim Wormath, Julius Edelstein, Rudy Salazar, Joe Jackson, Pat Cohen and James Dunne.

Council Jerry Sanborn will serve as Cubmaster.

Applications for Cub Scouts have been placed in the schools to be taken home by the children, to be signed by their mothers and fathers and returned to the school.

First get-together for parents, committee members and Cub Master only will be held at 7:30 p.m., Monday, October 18, at the Frances Stevens school auditorium. All parents are urged to attend, as well as the past Den Mothers and anyone who is interested in Cub Scouting. A program will be presented and refreshments served.

### Motorist Arrested After Hitting Car

Benny Maravilla, 496 North Marcus road, was arrested on a charge of driving while intoxicated after his vehicle had struck a parked car in front of the Palm Springs police station at 8:33 p.m., Tuesday.

He was released on \$308 bail, and will appear before Judge Eugene Theriault in justice court at a later date.

### BURNS REAPPOINTED

Herbert W. Burns was re-named to the Park and Recreation Board by Mayor Florian Boyd Tuesday evening, with council confirming the appointment. The term will run until July, 1957.

### Munholland for Values

**OWNER MOVED TODAY**  
Left key with us to sell their **OUTSTANDING** 2 bedroom home. Call to see

**3 INDIVIDUAL HOMES**  
Each with pool. Come and make your **OWN CHOICE**

**SELECT** one of the special 3 bedroom, 2 bath homes we just listed for quick sale.

**EXCHANGE** 12 units in Los Angeles best rental location, approximately 5 year old with \$1100 per month income for Palm Springs smaller income.

### Munholland & Co.

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John C. Davis  
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## Supervisors Heed Jurors' Report on Hospital Costs

County supervisors Monday took the first action on recent report of the county grand jury when they moved to establish a more effective system of recovering costs from patients who are able to pay part of their care at the county's general hospital.

In a recent grand jury report supervisors were censured for not collecting from patients able to pay and estimated the cost to taxpayers as a result, in excess of \$100,000 annually.

**IN THEIR ACTION** Monday supervisors asked their hospital commission to report within 60 days on revisions in the county system of recovering costs.

Supervisor Homer Varner of the Fourth district made the motions to seek action by the commission within 60 days.

County Supervisor Chairman William Jones, who is one of the members of the Hospital Commission, reported that the commission has been studying the problems for several months. Varner said it is time to bring the study "to a head."

**ONE OF THE MAIN** functions of the General Hospital, which is tax-supported, is to provide care for patients who are not able to pay the charges of private hospitals.

In theory, the patient entering the General Hospital is expected to pay whatever he can afford without hardship, and a county agency investigates him on his ability to pay.

But witnesses before the Grand Jury testified that the investigation is far from complete. The patient, they said, is questioned on his income and

properties but there is no complete check made to determine if he has told all the truth.

**WITNESSES ALSO** testified that even when a patient is held to be able to pay for part of his care the county does not make as thorough an attempt as a private business would to collect from the patient. They said he is sent a few bills and often nothing much is done about it if he fails to pay.

It costs about \$1,300,000 a year to run the hospital. In recent years, patients or those responsible for the patients have been paying about \$100,000.

Some officials who have suggested tightened procedures have said that the amount could be doubled or more than doubled without working any hardship on any patient.

## Guiberson Cement Battle Shifts to New Locale

With only a change of locale the Great Guiberson cement plant controversy is again being staged, this time in the Hemet-San Jacinto Valley. And, like the recurrent attempts to build a cement mill at the entrance to Palm Springs, the Hemet controversy finds the businessmen rather favoring the idea while farmers and resort owners line against it.

The County Planning Commission has set October 19 to hold a public hearing in Hemet on the proposal to build a cement mill south of Hemet. The hearing will begin at 10 a.m. in the main building at the Hemet fairgrounds.

The plant would be in Diamond Valley, about six miles southeast of Hemet. The applicant is the United States Cement Corporation, whose president is Samuel Guiberson, well known for his long and unsuccessful attempt to build a cement mill near Palm Springs.

### Hangar Land Lease Approved by Council

Approval of a land lease to erect a private hangar at the Palm Springs Airport was granted by city council Tuesday evening to George Goldberg of Midwest Hotels, Inc.

The approval was given subject to lease confirmation by City Manager R. W. Peterson and City Attorney Jerry Bunker.

### Airport Lease Plan Studied by Council

Request for extension of the master lease at Palm Springs Airport was referred Tuesday evening by city council to its airport committee for study and recommendation. A report is expected at the next meeting October 26.



## The King's Quarters

**A  
CHIPS SUIT**  
Smartly man-tailored

Sizes 6 - 12 **\$20<sup>95</sup> & \$21<sup>95</sup>**

**CHIPS JACKETTS**

Sizes 6 - 12 **\$10<sup>95</sup> & \$17<sup>95</sup>**

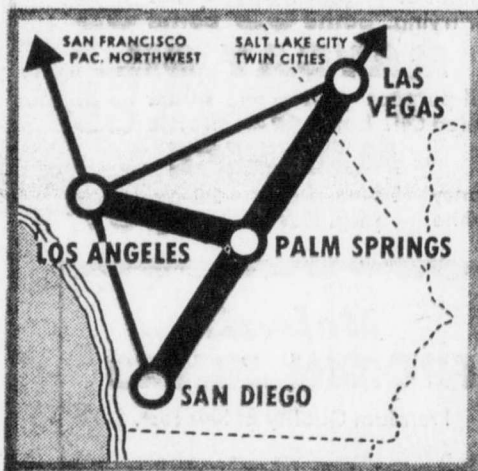
**PREP MCGREGOR JACKETTS**  
Golden Clan Cord

**Toast or Black** **\$16<sup>95</sup>**  
Sizes 14 - 20

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**174 North Palm Canyon Drive  
(in The Center)**

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Western Airlines proudly announces its new all-Convair service for your traveling pleasure. Now you can enjoy deluxe, pressurized Convairs on all flights from Palm Springs to Los Angeles, Las Vegas, or San Diego.

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**THE WESTERNER**—your new Convair flight to Las Vegas—departs daily at 6:28 pm. You'll arrive in Las Vegas in just 63 minutes—relaxed and ready for an evening of fun!



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## WESTERN AIRLINES

## IT'S TIME TO PLANT YOUR LAWN



Good gardening and especially good desert gardening, begins with the right kind of seeds, plants and supplies... tried and tested plant foods and soil conditioners, work easing tools.



Why not take advantage of our 47 years of Desert planting experience, whether we do the planting or you do.

## NEEL'S NURSERY

343 NORTH INDIAN AVENUE

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SAM & EDITH GOLDBERG

## Announces the Opening of their National PAINT STORE

### FEATURING:

- A complete Color selection system
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- National — DuPont Paints — Super Kem Tone



## National PAINT STORE

220 N. INDIAN AVENUE — Near Andreas



## Stellar Field to Tee Off in CV Amateur

One hundred and twenty golfers from southern California will compete this weekend, Saturday and Sunday, in the third annual Coachella Valley Amateur Golf Tournament at Tamarisk Country Club.

A large number of advance registrations have been received, and others will be accepted up to tee-off time. All golfers in this area are invited to compete, regardless of handicaps.

All golfers entered and their friends will have use of Tamarisk's clubhouse, including cocktail bar, locker room and grillroom.

**ALL PRIZES** for the two-day 36-hole event will be on net scores except low gross. Awards will be made Sunday, following play, at Tamarisk's clubhouse.

Huston Kier of Hacienda Golf Club is defending champion, and is expected to be one of the favorites, along with Milt Hicks, first year titlist.

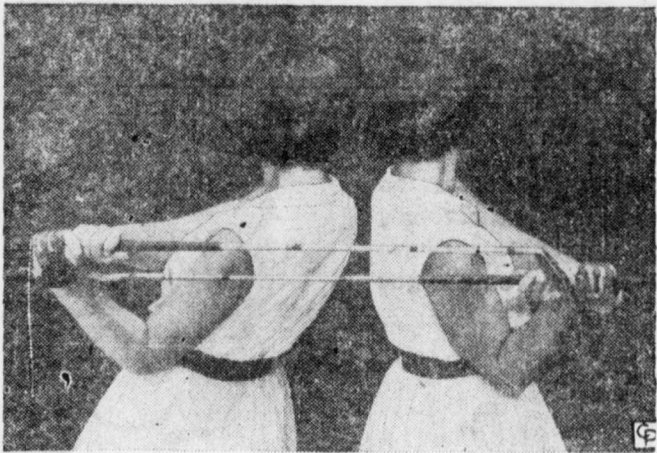
**OTHER EARLY** registrants were: Bob Hope, Bing Crosby, Phil Harris, Harold Hicks, Dick Hanousek, Ned Blades, Dexter Blau, Paul Aust, Avery Allen, Ruby of The Dunes, Harold West, John Wood, Florian Boyd, Fred Ingram, Jack Tooke, Marty Cobin, Al Weingarten, Dick Cochran, Dr. B. H. Poliak, Arnold Rumwell.

John Sharpe, Leonard Bock, George Berkey, W. W. Moore, Hy Fink, Frank Ryan, Sol Manasse, Jerry Schwartz, Alvin Vogt, Marvin Weiss, Frank Portnoy, Maury Greenspoon, Ken Evans and Paul Keller-Blick.

**THE COURSE** is in excellent shape, with the greens in top winter condition. This is the last chance for the general public to enjoy the facilities at Tamarisk, with the course reverting to its status as a private club after the tournament, Manager Ted Cadman said.

Elly Vines is resident pro at Tamarisk, having taken over his duties on October 1.

## Visual Aid for 'Planing' Your Swing



In golf, you must have a clear mental picture of swinging the club in a plane before you can do so. The above pictures show how this plane can be pictured and executed with the club moving no higher than the shoulders.

By ALEX J. MORRISON  
Author of "A New Way to Better Golf," Teacher of Champions

**IN GOLF** who knows what is correct? Perhaps no other subject in the world has been smothered with so much misinformation and contradictions. Little wonder that no particular version has been generally accepted as correct, that each individual considers his version as law unto himself or that golfers as a rule do not know when they are talking about human nature or golf.

A proper distinction between these two subjects must be made before you can make the least bit of progress toward consistent success in handling golf clubs.

All of this is quite general, but here is a specific application. On the mechanical side only a true spinning wheel runs efficiently. Likewise, efficiency in the golf swing depends on how close your club comes to traveling in the proper plane. These things are correct because they are based on mechanical laws. The same causes and effects hold good.

**Horseshoe Play to Start Soon**  
First annual city recreation department sponsored horseshoe tournament is scheduled this month, with Director Howard Haddock asking for volunteers to aid in conducting the elimination meets.

Anyone interested in aiding with the tourney is asked to call Haddock at 2202 or 4737. Championship events will be held at Tamarisk Park.

## Indians to Open RCL Season at Elsinore Friday

Palm Springs high school gridders open their 1954 Riverside County League season Friday night, traveling to Elsinore for a game rated as a "toss-up."

Both squads were rated as strong competitors for the championship in pre-season pickings, but neither have proven too effective to date, largely because of key players being out with minor injuries.

Coach Clare Ballagh's charges have dropped two decisions, 11 to 12 to Chino, and 39 to 14 to Brea-Olinda, while the Elsinore Tigers defeated Valencia 12 to 7, and lost to Corona 34 to 13.

Palm Springs, besides not having the full services of several key players, including Lloyd Brubaker, Alvin Harrison and John Laster, was bothered by the Brea-Olinda passing attack. Elsinore also features this, and the Indian team has been working this week on pass defense.

All players are expected to be ready to go Friday night, Coach Ballagh reported, with the possible exception of Brubaker.

Cited for outstanding work last week were Alvin Harrison, Chuck Martin, Jody Robles and Laster.

First home league game for the Indians will be the following Friday night, October 15, when Coachella comes here.

## O'Donnell Club Opens Saturday

O'Donnell Golf club will open for the new season Saturday with the popular course in splendid shape for the beginning of play.

George Howard, club pro, will return from Seattle where, as in the past, he spent the summer at the Broadmoor Country club. His assistant will be Glenn Woodhall.

Several important tournaments besides the two big annual events — the Men's and Women's Invitationals, are planned.

## Nichols to Speak on CREA Panel

Culver Nichols, past president of the Palm Springs Real Estate Board, will be one of the speakers at the 50th annual convention of the California Real Estate Association.

He will speak on "Our Market in the Desert Area—Possibilities for Exchanges." The CREA convention starts tomorrow in San Francisco and several local realtors are planning to attend.

## Leland Blau Leaves to Join Air Force

Leland Blau, 18, son of Mr. and Mrs. Dexter Blau, 1057 Marshall Way, left Palm Springs Tuesday for Los Angeles where he entered the U.S. Air Force. At the assembly point he was greeted by David McManus, 18, son of Mr. and Mrs. Walter McManus, who is also a U.S. Air Force recruit. Both young men will receive their basic training at Park Air Force base near San Francisco. And both are graduates of the Palm Springs high school, class of 1953.

## Pennies Stolen, Merchandise Left

Cutting and ripping a canvas to effect entry, burglars, believed to be juveniles, entered the Seven Seas Shop at 444 North Palm Canyon drive and took \$150 in pennies from the cash register. Owner Lucian H. Levison reported to police. Merchandise in the store was not touched, officers said.

- PAID POLITICAL ADVERTISEMENT -



A true friend to the farmers of California and the Nation.

Knows the problems of the farmers of the district and works for them at all times in Washington.

FARMERS IN THE DISTRICT WANT PHILLIPS RE-ELECTED AS THEIR CONGRESSMAN

Phillips Campaign Committee  
Vernon Teagard  
1957 Main St.  
Riverside

## Banning, Marine Teams Entered in Casaba Loop

Banning and Twenty-nine Palms Marines will enter teams in the city basketball league, City Recreation Director Howard Haddock reported this week. Local entries will be selected at a later date. Practice will start the first week in November.

## No Palm Springs Entry in Winter League, Decision

Palm Springs will not enter a team in the El Centro Winter Baseball league, due to the great distances the local team would have to travel, City Recreation Director Howard Haddock announced this week.

Haddock attended a meeting of league officials at El Centro Friday, and at that time learned that teams entered would be Mexicali, El Centro, Brawley, San Luis and San Juan, the latter two cities located 50 miles below Mexicali.

Efforts will be made to enter El Mirador team in a league in the Riverside or Pomona areas, Haddock said.

First practice for the local squad will be held at 1:30 p.m. Sunday, at the Polo Grounds, Manager Warren Linville said. Anyone interested in playing is asked to be at the initial session.

El Mirador team is co-sponsored by El Mirador hotel and the city recreation department.

## Rabbit Punch

Bunny Cause of Truck Accident

Trying to avoid striking a rabbit while traveling north on Highway 111 at 7:30 a.m., Friday, caused Driver John Michael Budsey, 29, 2743 North Indian avenue, to lose control of his pick-up truck, with it overturning.

The truck was loaded with wood at the time of the mishap. Damage to the side and top of the truck was estimated at \$500.

## TWO RADIOS STOLEN

Theft of two radios from the home of Max J. Gale, 345 Vista de Chino, between Friday and Monday, was reported to police. Value of the two radios was set at \$145.

## Many Events on Winter Schedule at Polo Grounds

A large number of events have been scheduled for the Polo Grounds from October through April. City Recreation Director Howard Haddock reports.

Besides separate events scheduled for one or two days, scheduled to date are:

Indoor polo games, October 15 to April 15; micro-midget races, October 16 and 30, November 7 and 14; opening night of Palm Springs Playhouse season at Pavilion, January 11; Seattle Rainiers training, March 3 to April 5.

Baseball games will start in the near future, and other events will be listed when occurring.

## GOC Training Meetings Slated Every Sunday

Walter Pagen, chief observer for the Palm Springs Ground Observers Corps, called attention to training sessions for observers held each Sunday at the GOC post here.

The training sessions are held from 9 a.m. to noon every first and third Sunday and from 3 to 6 p.m. every second and fourth Sunday.

"These sessions are for new observers and also refresher courses for the entire corps," Pagen said. "Please plan to attend one training session."

## Tragedy

Son of Former Villager Drowns

Robert T. Tuton Jr., 2½ years old, who drowned early Saturday morning in a swimming pool at his Hollywood home, is the son of Robert T. Tuton, former Racquet Club bartender and well known in Palm Springs, and Mrs. Jean Tuton Berger, movie bit player.

The child had dressed and gone out in the yard to play while his mother was preparing breakfast, when the accidental drowning occurred.

A fire department rescue detail worked over the boy with resuscitation equipment for over an hour but were unable to revive him.

The Bergers had lived in the

Stanley Hills drive home only two weeks and had discussed installing a safety screen over the pool after the child fell into it on the previous Thursday.

## Annual Dinner for KC Sunday

Knights of Columbus, Palm Springs council, will hold its second annual dinner Sunday night at St. Theresa hall, with all area Knights and their guests invited.

The dinner is in honor of the patron of the Knights of Columbus.

Featured speaker will be Frank Sullivan, editor of the Golden State Bulletin, official state newspaper for the Knights.

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Helen Burns announces the  
**GALA FALL OPENING**  
**SATURDAY, OCTOBER 9**  
of the  
**SURF ROOM & DECK**  
at her **Salton Sea Beach Resort**  
THEME  
"A NIGHT ON A SHOW BOAT"  
Melodrama and MUSICAL OLIO  
THE SHOW BOAT PLAYERS  
Complete Dinners — Sandwiches — Cocktails  
NO COVER or MINIMUM  
Location 50 Miles South of Palm Springs on the  
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## CESSPOOL-SEPTIC TANK BACTERIA

Guaranteed to eliminate odors and Pumping

AVERAGE PRICE — \$7.50 per Cesspool

Sold Exclusively at  
**DESERT PIPE & HARDWARE**  
TRAMVIEW VILLAGE  
67-677 Hiway 111 Phone 8-3755

### Cheap Meals

Police Trap Man at Lunch Counter  
Now you see it, now you don't—but a transient worker found out Monday that the old shell game doesn't work with restaurant checks.  
Palm Springs police were notified that a man was securing duplicate checks for coffee in the morning, then saving one for lunch or dinner and presenting the dime bill for payment, and pocketing the larger one.  
Sgt. Durman Ordway was alerted when the man, 28-year-old Donald Jouvin, appeared in the restaurant Monday about 6 p.m., watched him switch checks, and then made the arrest as the suspect left the place.  
Appearing before Judge Eugene Theriault in justice court Tuesday, Jouvin was fined \$50 on a petty theft charge.

### The Desert Sun—5¢

and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Thursday, October 7, 1954

### Meats

**TENDER, AGED CHUCK ROAST** 39c lb.  
**SWEET TENDER PORK LOIN ROAST** either end 49c lb.  
**PORK CHOPS** center cut 73c lb.  
**ARMOUR'S JUICY, MILK-FED FRESH DRESSED CHICKENS** 46c lb.

### MAXWELL HOUSE COFFEE

\$1.09 lb.

TANG PORK	12-oz.	GLORIETTA	46-oz.
LUNCHEON MEAT	39c	Tomato Juice	24c
S & F	16-oz.	C & H	
APPLESAUCE	2 for 35c	SUGAR	10-lbs. 98c
CAMPBELL'S		HILL'S DALE	20-oz.
Tomato Soup	2 for 21c	Sliced Pineapple	2/25c

### FRESH Vegetables

**YAMS** 2 lbs. 15c  
**TOMATOES** 2 lbs. 15c  
**BANANAS** 2 lbs. 25c  
**RUSSET POTATOES** 5 lbs. 19c

### FRESH FROZEN FOODS

**BIRDSEYE PEAS** 2 for 29c  
**BIRDSEYE CUT STRING BEANS** 2 for 39c  
**BIRDSEYE SPINACH** 2 for 35c  
**80 COUNT PAPER NAPKINS** 2 for 25c  
**WHEATIES — 8-oz.** 2 for 29c

Keep them Singing with

## Quality food

at prices that keep you happy!

### from THE PALM CANYON MARKET

# Palm Canyon Market

1111 S. Palm Canyon Dr. FREE DELIVERY Phone 5119



## Saddle & Sirloin Opens for New Season Friday

The Saddle and Sirloin opens tomorrow for its tenth winter season.

Dave Lyons, genial proprietor announced that the same personnel that served patrons of the well known establishment will again be on hand to greet patrons.

"We have inaugurated a few innovations in the operation of the Saddle for the forthcoming season which will please our patrons from a standpoint of service."

Lyons also announced that he has booked some outstanding entertainers for the current season who will appear at the Saddle at a later date.

## Davidson Now at Casitas Monte

Eddie Davidson, who over a period of more than five years gained for himself the reputation as being one of the most popular hotel managers in Palm Springs, is now in charge of the Casitas del Monte, located at the southern end of Palm Canyon drive.

Davidson announced that Miss Trolly Bernhard is the social director for this beautiful hotel nestled against the mountains.

The new manager of Casitas del Monte just returned from Catalina where he managed the famed St. Catherine hotel at Avalon. He plans to return to that position during the Summer months. For the greatest portion of Davidson's residence here he was manager of the Rossmore hotel until he assumed the new position.

## Bob Bennett is Village Visitor

Robert Bennett, former president of Palm Springs Rotary club, former director of the Youth Center and active in civic affairs here for many years, was in town this week calling on old friends.

Bennett is now manager of the Safford, Arizona, chamber of commerce.

## TODAY'S USED CAR

### SPOTLIGHT

YOUR BUICK &  
GMC TRUCK  
DEALER



'52 BUICK  
Convertible. Fully  
equipped, power steering.  
Only 15,000 miles. Like new.

'50 BUICK  
Station wagon. Very clean  
A real family car.

'48 STUDEBAKER  
Convertible. Radio, heater,  
overdrive.  
\$495

'47 HUDSON  
Sedan.  
Good transportation car.  
\$195

'39 CHEVROLET  
Top condition.  
Good transportation.  
\$95

Reputation  
Tradition  
Count in  
Used Car prices

## Desert Inn Garage

193 N. Palm Canyon  
PHONE 4001  
Palm Springs

FACTORY DELIVERY  
SAVE \$372.00!



444 N. Palm Canyon Dr.  
Palm Springs

Advertised Prices Good

Thursday thru Sunday, October 7, 8, 9, 10

No Sales to Dealers

Limit Rights Reserved

WATCH FOR MAYFAIR'S  
*First of the Week Bargains*  
when you shop Mon.-Tues.-Wed.

U. S. No. 1 Grade Finest Idaho Russet

# POTATOES

America's most preferred potatoes — world-famous Idaho Russets — developed for Mayfair for excellence of taste and superior cooking qualities and carefully selected for uniformity of size. Small, cuts, and irregularly shaped potatoes have been eliminated. The most beautiful potatoes you have ever seen. You can buy cheaper potatoes, but you can't buy better!

Reg.  
59c  
Value

10 Lb. Mesh Bag 39<sup>c</sup>

These Russet potatoes are  
ideal for baking, but you'll  
find them equally good for  
boiling or frying.



# FRYERS



Armour's Star  
U.S.D.A., GRADE A

We can put our unconditional, money-back guarantee on these chickens because they are the very finest that Armour & Co. packs, inspected and graded under the supervision of the U.S. Department of Agriculture and tagged with their seal, which is your assurance of highest quality.

Whole-bodied, to split for broiling,  
or cut up, pan ready

You'll find these fryers just right to barbecue whole on a spit, and they're tender enough to split and broil. Whichever way you prepare them, you'll be in for some wonderful eating. You'll agree with everyone who's tasted them that they're the tops!

47<sup>c</sup> lb.

## JUNIOR GEESE

For a now taste thrill try one of these. They're waste free.

## LINK SAUSAGE

Try them as a topping for a corn and green pepper casserole.

## SMOKED TONGUES

Delicious for Sandwiches or Served Hot with a Green Vegetable

## FRESH OYSTERS

Fine for frying or Oyster Stew 12-oz. Jar 59<sup>c</sup>

## BETTY CROCKER CAKE MIXES

20-oz. Pkg. 29<sup>c</sup>

## RITZ CRACKERS

1-lb. Pkg. 33<sup>c</sup>

## SUNSHINE KRISPY CRACKERS

1-lb. Pkg. 24<sup>c</sup>

## BREAST O' CHICKEN CHUNK TUNA

6 1/2-oz. Can 29<sup>c</sup>

## THE WESSON OIL SHORTENING SNOWDRIFT

3-lb. Can 87<sup>c</sup>



## Appian Way PIZZA PIE MIX

12 1/2-oz. Pkg. 45<sup>c</sup>

## Fancy, Large Size FROG LEGS

\$1.69 lb.

## Superior HONEY & BUTTER

6 1/2-oz. Cup 33<sup>c</sup>

## Schweppe's QUININE WATER

For authentic gin and tonic 10-oz. Bottle 16<sup>c</sup>

## FRESH CHIVES

Per Pot 39<sup>c</sup>

Barbara Ann

## PURE GRAPE JELLY

20-oz. Jar 19<sup>c</sup>

## Toilet Soap WOODBURY

Regular Bath 3 for 25<sup>c</sup> 2 for 25<sup>c</sup>

## Parsons Sudsy Ammonia

15c

## B & M Brick Oven Baked Beans

28-oz. Can 30c

## Friskies Dog Food

No. 1 31c

## Friskies Horse Meat

2 41c



all  
FOR  
AUTOMATIC  
WASHERS

24oz 40<sup>c</sup>

10lb \$2.45

## NORTHERN TOILET TISSUE

3 Reg. 27<sup>c</sup>

## HEINZ, STRAINED BABY FOODS

2 Reg. 29<sup>c</sup>

## PUREX DRY BLEACH

12-oz. Jar 37<sup>c</sup>

## FOR SALADS or COOKING WESSON OIL

Pint Bottle 33<sup>c</sup>

## INSTANT SOAP GRANULES FELS NAPHTHA

Lge. Pkg. 30<sup>c</sup>

## NORTHERN PAPER TOWELS

150-ct. Roll 18<sup>c</sup>

## CELERY APPLES

Extra fancy Tender, crispy 3<sup>c</sup> lb. 12<sup>c</sup> lb.

Washington Starking Delicious — The Finest of All Eating Apples  
Red, Crisp, Juicy. You can buy cheaper apples but none better!

Introducing . . . New, Mayfresh

## MARGARINE

Created exclusively for Mayfair to bring you at low price a margarine which is the equal in quality of the most widely advertised premium brands. Try it! We know you'll be delighted with the results. And remember, only Mayfair has it!

2 1-LB. CTNS. 29<sup>c</sup>

Kraft's Salad Dressing

## Miracle Whip

Quart Jar 49<sup>c</sup>

Mayfair, White or Colored

## Paper Napkins

Pkg. of 80 10<sup>c</sup>

Gold City, Unpeeled

## Whole Apricots

29-oz. Can 23<sup>c</sup>

Pick Sweet  
FROZEN  
SPINACH  
2 10-oz. Pkgs. 33<sup>c</sup>

Swanson's Frozen  
CHICKEN  
PIES  
8-oz. Pkg. 29<sup>c</sup>

Star-Kist Frozen  
TUNA  
PIES  
7-oz. Pkgs. 25<sup>c</sup>

## DELICATESSEN

MORRELL'S

## CANNED PICNICS

Cooked, Boneless 4-lb., 6-oz. Can \$2.98

## Creamy Monterey Jack Cheese

Lb. 45<sup>c</sup>

## Finest Quality, Sliced Large Bologna

Lb. 49<sup>c</sup>

## Armour's Star Polish Sausage

12-oz. Pkg. 59<sup>c</sup>

A \$75 Value for Less than \$20!  
The New World Family

## ENCYCLOPEDIA

Buy It Now  
on Mayfair's  
Book-a-Week Plan

89<sup>c</sup>

Vol. No. 5 Now on Sale

## Try these Baked Potatoes DeLuxe

Select Russet Potatoes of uniform size, bake in usual way. When done, remove skin from top and scoop out inside. Mash with butter or oleo, milk and salt, whip to creamy smoothness and stuff back into potato shells. Top with Cheez Whiz and place under broiler until cheese is delicately toasted. Serve while still hot.

## Kraft's CHEEZ WHIZ

8-oz. Jar 27<sup>c</sup> 16-oz. Jar 49<sup>c</sup>

## As featured by Walt Jenson on... Quick! What's the Answer?

MAYFAIR'S RADIO SHOW  
Broadcast on Los Angeles

## Bernstein's Bleu Cheese Dressing

8-oz. Bottle 37<sup>c</sup>

## Simoniz CAR WAX

7-oz. Can 89<sup>c</sup>

## LIQUORS

## Bubbling Spring Kentucky Straight Bourbon

4 Years Old 86 Proof \$3.19 5th

## Park Ave., Distilled DRY GIN

85 Proof \$3.29 Value \$2.67 5th

## Carnegie's Imported SCOTCH

\$4.89 Value \$3.98 5th

## Sierra Crest, California SWEET WINES

Port, Muscatel, Sherry, Tokay, 5th 49<sup>c</sup>

## Jean Lagasse, Imported French Brandy

5 Year Old 84 Proof \$3.49 5th





**MADMOISELLE TO FEATURE VILLAGE** — Palm Springs will carry both the cover and a lion's share of a 16-page spring fashion layout in the January issue of Mademoiselle Magazine. Resulting from an early Summer call on Street and Smith Publications, a full crew from New York, headed by top fashion photographer Stephen Colhoun and associate editor Pat Evans Peterson worked day and night in and around the Village for four days last week, assisted by Skip Lawson, assistant publi-

city director at the Palm Springs Chamber of Commerce. Part of the expedition is pictured above hard at work on nearby sand dunes. Left to right are Colhoun, Skip Lawson, models Rosalee Coe and Marion MacMillan and assistant photog. Ref Sanchez. The Biltmore Hotel and pool was a pleasant oasis to return to each evening after a long, hard day's shooting schedule, and was thoroughly enjoyed by these New Yorkers who fell under the spell of the desert.



(Desert Sun Photo)  
**FISH FRY** — All of the bartenders, waitresses and the male counterparts attended the first seasonal fish fry of the season in White Water canyon. George Zouganiles, almost hidden from view, invited The Desert Sun, and Charley Smith, well known Villager and chef, prepared the fresh fish.

## Food Fads

Much of the discussion you read these days pertaining to diet cults is misleading. Investigation will prove that many exponents of food fads are without training in even simple dietary management. Questions regarding diet, which invariably affects your health and well-being, should always be referred to your physician. We supplement his service by filling your prescription promptly.



**Professional Pharmacy**  
Prescription Specialists . . . Fine Toiletries  
Open week days 8:30 A.M. til 9 P.M.  
Sundays and Holidays, 9 A. M. til 6 P.M.  
**1081 NORTH PALM CANYON DRIVE**  
Phones — 2741 - 9090

## 15 Million Dollars in County Values Exempt from Taxes

Almost 15 million dollars worth of property in Riverside county is exempt from taxation, the state board of equalization reported Saturday.

The list includes 12,344 veterans who are granted an exemption on the first \$1000 of property owned, under the state law; 30 churches and 38 organizations such as hospitals, churches, charities and schools entitled by law to welfare exemptions.

Breakdown of exemption figures follow:

Veterans	\$10,631,000
Churches	2,418,000
Colleges	693,000
Welfare	1,072,000
<b>Total</b>	<b>\$14,814,000</b>

The exemptions have a considerable effect on property tax rates throughout the county. For example, if the veterans had to pay taxes on the exempted property the tax rate for county government not including city government and school districts would be reduced from \$1.75 per \$100 assessed valuation to about \$1.67.

## Thief Steals Pillows, Dishes and Glasses

Theft of two pillows, dishes and glasses from her home at 1807 North Palm Canyon drive was reported to police Saturday by Mrs. Tillie Brown.

Entry to the house was gained by forcing open a door leading to the rear porch.



## Seven Dwellings, Four Apartments on Building List

Seven dwellings, four swimming pools and four apartment buildings featured building in Palm Springs for the past week. Total value was \$265,600.

In the county area around Palm Springs, one dwelling was begun.

City permits went to:

- Philip Carlson, 320 Ramon road, Art Coffey, dwelling, \$17,000.
- W. E. Colven, 1487 Driftwood drive, W. A. Durbin, dwelling, \$24,000.
- Bill Copeland, 526 Paseo de Anza, Red Kenyon, swimming pool, \$4,000.
- A. O. Emerson, 900 Camino Parocela, T. Frederickson, apartments, \$14,000.
- H. Finerman, 530 Indian Trail, addition, \$2,500.
- Myron Frieberg, 1460 Verbena, Hoams Construction, swimming pool, \$3,000.
- C. T. Hamell, 1120 South Calle Rolph, Press Construction, addition, \$3,000.
- H. J. Head and E. E. Hall, 894 North Palm Canyon, addition, \$500.
- E. H. Ingram, 1139 Driftwood, dwelling, \$21,000.
- W. L. Janus, 1595 Chia road, Riverside Builders, dwelling, \$10,000.
- W. L. Janus, 2550 Cardillo, Riverside Builders, dwelling, \$10,000.
- W. L. Janus, 1640 Mel avenue, Riverside Builders, dwelling, \$8,000.
- W. L. Janus, 1635 Chia road, Riverside Builders, dwelling, \$8,000.
- Jones and Lamprecht, 354 Camino Roma, R. L. Myers Construction, apartment, \$49,000.
- H. H. Kester, 335 North El Segundo, addition, \$3,000.
- J. Meiselman, 680 Desert View, Ryan and Ryan, apartment, \$22,000.
- J. Meiselman, 679 Highland, Ryan and Ryan, apartment, \$22,000.
- Dr. P. A. Staley, 359 Valmonte Norte, G. C. Chamberlain, addition, \$6,000.
- Bill Stanley, 270 Ocotillo, J. I. Cavett, alterations, \$400.
- E. C. Schlusmeyer, 561 Deep Well road, cooling system, \$200.
- L. Wilson, 378 West Baristo, Libott, swimming pool, \$4,000.
- De Anza apartments, 805 North Indian, Red Kenyon, swimming pool, \$4,000.

County building permits were issued to:

- Dr. J. Costello, Rancho Mirage, J. S. Pawling, dwelling, \$5,000.
- W. A. Thompson Jr., Palm Desert, Don Nielson, addition, \$640.

## Car Stolen Here Found in Colton

San Bernardino Sheriff's department Sunday notified local police that they had recovered the car of Barbara Davidson, 573 Calle Palo Fierro, reported stolen last Thursday. The vehicle was found abandoned in Colton.

## Golfers, Attention!

The Coachella Valley  
**AMATEUR TOURNAMENT**  
at  
**TAMARISK COUNTRY CLUB**

This Saturday and Sunday,  
**OCTOBER 9 and 10**

All Coachella Valley Golfers are invited  
**ENTRY FEE - \$10 — LOTS OF PRIZES**

Phone ELLY VINES or the Office — 8-4623

First Tee entries will be accepted if starting times are available.

**Tamarisk Country Club**  
WONDER PALMS ROAD



## Happiest Homecoming of the Year!

The longed-for day has come at last. He has taken delivery of the car of his dreams . . . he has enjoyed his first wonderful ride behind the wheel . . . and now — he's coming home!

And what a proud and happy man he is as he turns into that familiar driveway and presses against the horn rim to signal his arrival!

For this—as any Cadillac owner can testify—is a very happy homecoming!

It would be difficult to imagine a more thrilling or a more delightful family gathering than that which heralds the arrival of a new Cadillac. It is a truly memorable and exciting and joy-filled occasion.

And then, there are those admiring friends and neighbors who usually drop by to welcome a new Cadillac to its new home—and to get a personally conducted "tour" of the car from its owner.

But, perhaps best of all, there's the deep personal

thrill that comes to a man when he first contemplates his own Cadillac in his own driveway.

It gives him a genuine sense of satisfaction to realize that he possesses one of the world's most sought-after products—and a feeling of gratitude to know he has been able to provide his family with Cadillac's great comfort and luxury and safety.

Yes, it's a unique and wonderful experience to bring a new Cadillac home.

And we honestly feel that the motorist who is privileged to enjoy this experience in 1954 is in for a very special treat. For the car is now more wonderful to drive . . . and more beautiful to behold . . . and more inspiring to own than ever before.

Why not stop in soon—and let us show you what we mean? One hour behind the wheel, and we think you'll be looking forward, with great anticipation, to your own "Cadillac homecoming!"

**PLAZA MOTORS**

182 EAST ARENAS ROAD

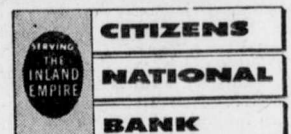
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WHEN YOU NEED MONEY . . .

**PERSONAL**

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OFFICES IN  
CATHEDRAL CITY AND  
PALM SPRINGS



## Christian Home Subject Sunday of Dr. Blackstone

Dr. James H. Blackstone Jr., pastor of Palm Springs Community church Sunday will speak on the subject "The Christian Home and the Church" at the 11 a.m. service. A cradle roll will be open and children under two years of age will be cared for by a trained nurse from 9:15 until 12:15.

Sunday School Rally Day contest will be climaxed this Sunday and the attendance in the past three weeks has greatly exceeded the attendance on respective Sundays last year. The results of the contest will be given at the evening service which begins at 7:30 and at that time a sound motion picture "Faith of Our Fathers" will be shown. Mickey Finn will also be present that evening and be the speaker.

At 6:45 to 7:30 the parents of all the children in Sunday School are invited to an open house to meet the teachers and officers of all the departments. The high school Christian Endeavor will meet at 6:00 in the Youth Chapel with a program from 6 until 6:45 entitled "Something New."

Friday evening at 6:30 the Sunday School Workers Conference will be held and a Potluck dinner will be served. All Sunday school teachers and officers have been invited to hear Miss Lois Curley of the Gospel Light Press in Glendale. Reservations should be made through the church office.

## ARTHRITIS?

I have been wonderfully blessed in being restored to active life after being crippled in nearly every joint in my body and with muscular soreness from head to foot. I had Rheumatoid Arthritis and other forms of Rheumatism, hands deformed and my ankles were set.

Limited space prohibits telling you more here but if you will write me, I will reply at once and tell you how I received this wonderful relief.

Mrs. Lela S. Wier

2805 Arbor Hills Drive, P. O. Box 2695 Jackson 7, Mississippi

## DIRECTORY

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Opposite Wonder Palms Hotel

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PALM VALLEY REALTY CO.

Wonder Palms Rd. and

Hiway 111. 8-3481



**EVANGELIST**—Billy Graham, noted evangelist, whose "London Crusade" will be shown Saturday night at Community church.

## London Crusade Here Saturday

"London Crusade," an hour-long documentary film of Evangelist Billy Graham's three-month campaign in England, will be shown here Saturday night at Community church as the Desert Area's Youth for Christ rallies, are resumed for the new season.

Doors to Community church will be opened at 6:30 p.m. the program beginning at 7:30. There will be no admission charge.

This is the first Youth for Christ rally of the season and many more interesting programs are planned, Dr. James H. Blackstone Jr., pastor of Community church, said.

## Study Series at Adventist Church to be Continued

Observance of the Ordinance of the Lord's Supper, preceded by the Ordinance of Humility, will mark 11 a.m. worship services of the Palm Springs Seventh-day Adventist church Saturday. Pastor Kenneth Smith will speak on the words of Jesus recorded in John 13:21, "... one of you shall betray Me."

During the Sabbath school study hour beginning at 9:30, members and visitors will discuss the second in the current series of lessons on "Triumph in Suffering." They will study the lives of four Bible characters who endured suffering, Abraham, Moses, Jacob and Paul. They will seek to discover what it was that upheld them during the time of trial, and how that same help may be obtained today in facing our troubles and suffering.

Sabbath school class for children from the earliest years through primary ages is now

## World Council of Churches is Sermon Topic

The recent quadrennial meeting of the World Council of Churches, held in August at Evanston, Illinois, is to be the subject of the sermon given by the pastor, Rev. Dr. Graham Hunter at Cathedral City Community church next Sunday. Many of the major denominations of Christians of the United States and abroad were represented.

At five o'clock young people of the church will meet for singing and for a report on young people's work.

On October 11, young adults will hold a party in the Parish House, under direction of Mr. and Mrs. Arthur DaVall and Mr. and Mrs. Williams. Today, Mrs. E. M. Dering will describe her experiences in Mexico with the Women's Auxiliary. Mrs. Marcia Kerr Hunter is president; Mrs. Evelyn Parks, vice president; Mrs. Alice Wheeler, secretary; Miss Lydia Engh, corresponding secretary; Mrs. Harriet Wilkes, treasurer; Mrs. Florence Powell and Mrs. Edna Peterson, missionary sewing chairmen.

## Church Service at Palm Desert to Start Sunday

Palm Desert Community church will resume its program Sunday morning at 11 o'clock. Dr. P. Martin Baker will preach on the subject, "A Personal Faith." Harry Tomlinson, the minister of music, will preside at the organ console.

Sunday church school for Juniors and Junior Highs will be held in the Church House at 9:45. The church school program for nursery, kindergarten and primary children will be conducted during the church service at 11. On this first Sunday, registration of children, issuing of material for study, and the regular worship service will be the order of the day.

#### ST. THERESA CHURCH

2900 E. Ramon road

Sunday Masses — 7:30, 9:00, 11:00, 12:00.

Weekday Masses—7:30 a.m.

First Friday Masses—9:00 a.m.

Confessions:

Saturday—4:00-5:00 p.m.

7:30-9:00 p.m.

Thursday Before First Friday:

4:00-5:00 p.m.

7:30-9:00 p.m.

Fr. Michael R. O'Donohoe

functioning under the supervision of Mrs. Opal Johnson and Mrs. Peggy Baker. Mrs. John Cook is superintendent of the youth and adult division.

## Rector to Speak on "Authority" Sunday Morning

The Rev. William A. Blonden Jr., rector, will preach at the 11 a.m. service of Morning Prayer at St. Paul's in the Desert this Sunday, on the topic taken from the 10th chapter of the Gospel according to St. Mark: "Strange Authority." The choir will sing Beethoven's anthem, "The Glory to God in Nature."

"Church School service at 9:30 a.m. has shown great growth this season, and all classes are accepting new enrollments each Sunday. The rector's adult study group, which meets at 10 a.m. in the study is studying the teachings of Christ, comparing them with Jewish and Pagan backgrounds," said Father Blonden.

Holy Communion is celebrated each Sunday at 8 a.m. All services are being held in the parish hall at the rear of the church.

## Women's Circle Starts Season in Meeting Tuesday

Tuesday will mark the first meeting of the Women's Circle of the Community church. A potluck luncheon will be served at 1 p.m.

The Missionary meeting will be held at 11:30 on the same day to discuss plans for the season.

Thursday, women on the board were entertained at the home of Mrs. James H. Blackstone Jr. The afternoon was spent in making plans for this meeting as well as others for the year. The Circle is under the leadership of Mrs. Wilson Hall, president.

#### SERMON CHALLENGES

##### SIN, DISEASE, DEATH

God, infinite Life and Love, cannot be the author of anything unlike His eternal goodness, says the Sunday Lesson-Sermon in all Christian Science churches. The question "Are Sin, Disease, and Death Real?" will be the subject.

Selections to be read from the Bible include this account of healing by Jesus from Matthew (8:23), "There came a leper and worshipped him, saying, Lord, if thou wilt, thou canst make me clean. And Jesus put forth his hand, and touched him, saying, I will; be thou clean. And immediately his leprosy was cleansed."

On this subject Mary Baker Eddy says in "Science and Health with Key to the Scriptures": "If sin, sickness, and death are as real as Life, Truth, and Love, then they must all be from the same source; God must be their author. . . . Is it possible, then, to believe that the evils which Jesus lived to

## Dr. Rudin to Speak Tonight in First of Family Series

First of a series of discussion meetings on "Family Life" will be held tonight, starting at 8 o'clock, in Frances Stevens school auditorium.

The speaker will be Dr. Edward Rudin, chief psychiatrist of the Riverside State Mental Hygiene Clinic. The meeting is under the sponsorship of the Adult Evening School of the Palm Springs Unified School district and is supported by school parent groups and the guidance department of the district.

Dr. Rudin took his medical degree at Temple University at Philadelphia, Pennsylvania in 1947. He interned at Cedars of Lebanon Hospital in Hollywood and took his residency training in psychiatry at the Veterans Administration Hospital in Palo Alto, the Child Guidance Clinic of Children's Hospital, San Francisco, Mount Zion Psychiatric Clinic, San Francisco, and the Veterans' Administration Mental Hygiene Clinic in San Francisco. From 1951 to 1953 he served as psychiatrist at March Air Force Base. Since May 1953, he has been director of the Riverside State Mental Hygiene Clinic. He is a member of the American Psychiatric Association and the American Medical Association.

The general auditorium meeting will be followed by a series of three discussion groups at weekly intervals to be held for the parents at the different schools in the district. These meetings will concentrate on the understanding of children of the age group attending a particular school. The discussion group leader, Paul M. Summit, director of guidance, for the Palm Springs Unified School district, will undertake to answer the questions most commonly asked by parents generally, and will explain how parent, school, and pupil can work together to bring about the optimum achievement in school and family living, Dr. A. G. Hoff, district superintendent, said.

destroy are real or the offspring of the divine will?" (p. 474). The Golden Text is from Psalms (118:14,17): "The Lord is my strength and song, and is become my salvation. . . . I shall not die, but live, and declare the works of the Lord."

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**SPEAKS TONIGHT**—Dr. Edward Rudin, noted psychiatrist, who will speak on "Family Living" at Frances Stevens school auditorium tonight.

## The Desert Sun—2¢ and PALM SPRINGS NEWS

PALM SPRINGS, CALIFORNIA

Thursday, October 7, 1954

## Lutheran Services at Youth Center

386 No. Belardo Road

Every Sunday

at 8:30 A.M.

Rev. Paul A. Hilgendorf, Jr.

## Calimesa Studies Zoning Proposal

R. T. Barnum has been named as chairman of a group to survey sentiment in Calimesa on zoning for that community.

Byron Husted, president of the Calimesa Improvement association, said residents will be asked if they are satisfied with the proposed master zoning plan set up by Tyler Sues, county planner.

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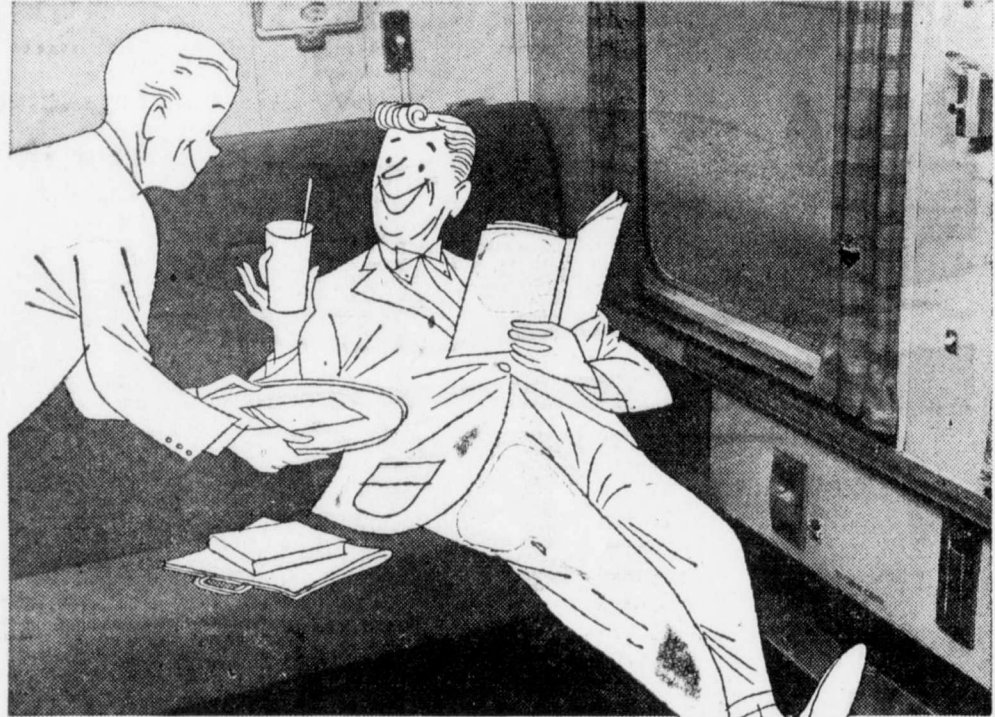
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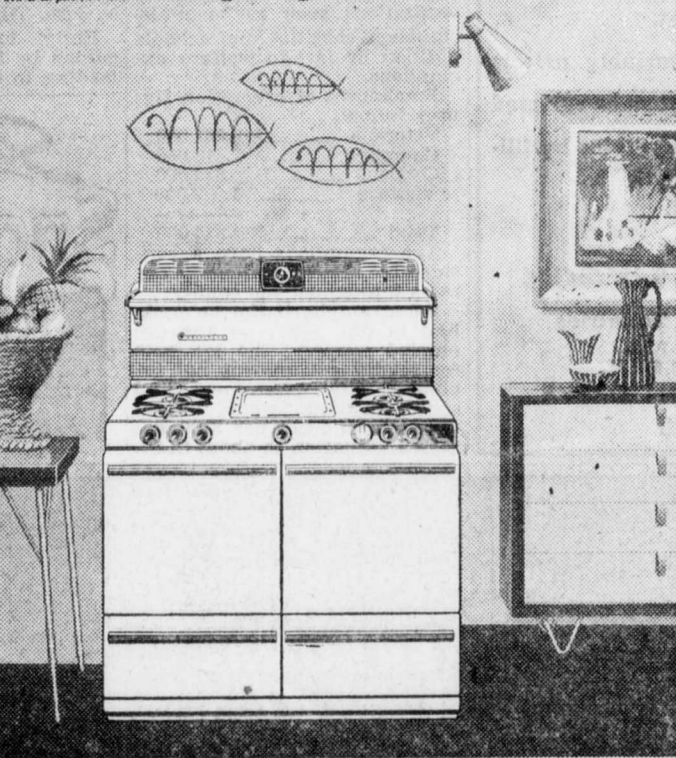
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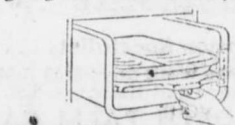
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# DHS Enthusiastic over Proposal for Park District

Desert Hot Springs voters will go to the polls October 19 to vote on the question of forming a park district. Enthusiasm is running high for the project and proponents are active in plans to get out the vote.

In addition to voting on the park district question, a board of directors will also be elected. Candidates for the board are Frank Kibbey, LeRoy Pederson, Edna Helvey, Abe Santoro, Betty Lukomski, John Kean, Joe Kenya and Helen Young. The polling place will be Improvement Association Hall.

The Desert Hot Springs Athletic Association and the Woman's Club are leading the activity for the park district.

**The Desert Sun—3b**  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Thursday, October 7, 1954



**Expensive Slip-up!**

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## DESERT HOT SPRINGS

By MARGUERITE BURMESCH

**DR. HOLLOWAY TO SPEAK**

Due to the fact that Mr. and Mrs. Gilbert Holloway live in Desert Hot Springs, the people of this and the surrounding community are about to have the opportunity of hearing a nationally known lecturer.

Tuesday evening, October 12, Dr. Gilbert Holloway, son of the local Holloways, will deliver a lecture at Veterans' hall entitled: "Flying Saucer mysteries, Planetary Crisis, Coming of the Space People—and Why." Dr. Holloway, Ph.D., has written several books dealing with his subject. One of them, "Let the Hearts Beat," is in our local library.

Immediately after his visit with his family here, Dr. Holloway will leave for a lecture tour which has already been planned for him.

Dr. Holloway is donating his time to this community. However, there will be an admission charge of \$1 per person which will go into the fund being raised for directional signs for Desert Hot Springs.

**FRIENDSHIP CLUB**

The Friendship club, organized several years back by Mrs. Herb Ecclestone, is one club which operates the year around, making it possible for residents who stay through the Summer to keep their contacts. There are no dues, but when members gather on Tuesday evenings at Association hall, some member acts as hostess and serves light refreshments.

The pastime for the evening is usually cards. However, if folks have some other game which they prefer to play, they bring the equipment and play at the hall, participating in the companionship of the others present.

Sometimes there is a program of local talent, or some visiting artist may appear on an impromptu program.

In connection with the club, there is a sewing circle which meets once a month. That, too, is purely social, and a means of getting together. The club is what its name implies, a Friendship club, organized and operated for the sole purpose of creating friends and getting together with them. Anyone may be a member, and newcomers to town are especially welcome.

Mrs. Alys Schwindeman is president. Mrs. T. W. Records will act as hostess at the next meeting, according to Mrs. Wm. Harvey, refreshment chairman.

**NEW PASTOR**

Rev. H. J. Cook of Youngstown, Ohio, was recently appointed as pastor of St. Elizabeth's Catholic church in Desert Hot Springs to succeed Rev. Albert Weinig.

Father Cook, who was ordained to the Priesthood in April of 1935, spent his first eight years as a priest in the

ter and son-in-law, the Jack B. Donahue while they are in New York at a convention. Donahue is advertising sales manager for KBCS. She will return here about the middle of next month.

Helen Young recounted a pleasant weekend during which she and Al went to San Bernardino and picked up his mother, Mrs. Mary Carly, and after having attended the fair at Pomona, they brought Mrs. Carly back to DHS for a visit.

We learned that Mrs. A. K. Burnam had her three sisters, Mrs. Pearl Jenkins and Mrs. Melba Goddes and children of San Gabriel, and Mrs. Arielle Neilson of Kansas City, as well as the W. Easy family of Hollywood as guests over the weekend.

Before we left Dorothy's place, Irma Jackson, the Stanley lady, displayed a lovely set of silverware which she is donating to the Legion Auxiliary as a prize for their fall bazaar.

On Pierson boulevard we met one of our loyal news scouts, Horace Brown, the postmaster. He told us that Enola and Don Hulbert had returned to their ranch after an extended trip through Washington where they visited Don's folks in Shelton, then on to Yellowstone, Bryce, Zion and Grand Canyons. He introduced us to R. C. Henre, retired electrical engineer who

hails from Hammond, Ind. Henre has purchased a home on Second street and expects to live here permanently. Mrs. Henre is an artist.

We chatted with Mrs. Haidet while we were both picking up our mail. The Haidet's son, James, who has spent eighteen months at Ft. Monmouth, N.J. taking guided missile training, has been transferred to Red Stone Arsenal in Alabama for advanced training. Col. T. C. Martin was there, too.

We ran into Marge Hansel in the C. of C. office. Marge and Joe have returned from a vacation in Ensenada, Mexico, where they stayed at the American-type hotel, the Bahia. They report the environment luxurious, and the food and entertainment wonderful.

Over the phone we learned that Ethel and Farrell Gallacher are celebrating their paper wedding anniversary Friday. They are doing it quietly and privately, with dinner at some nice restaurant and a weekend out of town.

Friday was re-opening day here. Betty Lukomski opened her ceramics studio again, and the Addingtons, Bet and John, opened their dining room and cocktail lounge the same day.

The Rev. Willard Hanson, who has been quite ill, is up and about again. Not such good news from Sadie Dehner who has been ailing since before the celebration of the Dehner's golden wedding anniversary.

From Frances McGee we got

the information that her mother, Mrs. Grace Eastman, had arrived at the Burbank airport Monday evening where she was met by her daughter and granddaughters. While away for the Summer, Mrs. Eastman, who spent most of her time with her son and family, Captain Oscar Eastman of Seabrook, N.H., also visited in Maine and Massachusetts, and among other things, weathered both sections of the hurricane.

On Friday, October 8, her friends here are tendering her a housewarming in the form of a "pound party" at her home on Second street. Guests will bring a pound of this and a pound of that to help stock the larder.

Abe Santoro, Jack Morey, Frank Gaudiello, and Herb Seals were out the first day of the deer season. Morey and Gaudiello each got a deer.

Tommy Rebigier celebrated his fourth birthday this week. After a swimming party, he and his guests, Roger Horton, Timmy Edmonds and his brother, David, repaired to the Town House where Mama Barbara entertained them with games, with prizes for all, and wound up with generous helpings of Tommy's birthday cake and ice cream.

Desert Hot Springs will have a ladies' bowling team this winter. Members are Pearl Edmonds, Minna Kanya, Virginia Corcoran, Ruth Shennum, Blanche Pedersen, Esther Day, Lee Orr and Lucille Putnam.

## The Mail Bag

**WANNA SEE A WITCH?**

Below you will find an observation about a regular phenomenon which occurs monthly here as surely as the moon "comes up." Some people already know this, but I find more who do not know of it and have been urged by many to drop you a line calling attention to it so it may be more widely enjoyed. It is the "Witch-shadows" cast above Tahquitz falls when the moon is in the right ascendency. The same may be seen in the early morning's sun-shadows, but then one sees also the details of the rock formations and must blind himself to these to get the real illusion.

Don't say "old witch," say "young, sprightly, animated witch." See her full skirt, puff sleeves, narrow waistline and her special hair-do. She will be on her best display beginning about seven-thirty this Thursday evening and continuing her act for about two hours. On following evenings she will perform about forty minutes later each succeeding night.

She may be seen from many places, but the location that shows her best is in a line drawn from Tahquitz falls north eastward across a point just north of Ramon road. This "Witch" is formed by shadows cast by the rock formation of the mountains beside and above Tahquitz falls. The moon-shadow illusion is better than is the sun-shadow because one cannot so clearly distinguish the rock configuration of the surrounding mountains in the lesser light of the moon and then the shadow appears to be painted on a flat wall. Any night one may see this illusion whenever the moon is about forty-five degrees above the eastern horizon, provided, of course, that one is in a position to see the shadow from the proper angle.

You, Mr. Editor, may find this moon-display phenomenon worthy of mention in your paper and of interest to local residents and visitors alike.

R. L. WILLIAMS

Of 451 major job categories listed by the U.S. government, women now have a foothold in 448.—Bakers Review.

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My name is \_\_\_\_\_ and I live at \_\_\_\_\_  
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in (City or Town) \_\_\_\_\_  
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a new home at (street address) \_\_\_\_\_  
in (City or Town) \_\_\_\_\_  
and would like information about your free adequate wiring service. I understand that I am under no obligation by availing myself of this free service.



## PUBLISHER'S CORNER

By Oliver B. Jaynes

**PALM SPRINGS VS. LAS VEGAS** — It has long been my contention that Palm Springs is not in competition with Las Vegas for vacation trade; the appeal of these resorts is so different. For this reason, the publicity and advertising program of this resort area should be governed accordingly. On this point, most of the publicity, public relations and news experts from Los Angeles who visited here this week agree. These men gave us much good advice as reported elsewhere in this issue; I want to point up here some of their views on this much discussed matter of the competition between the wide-open Nevada city and Palm Springs.

Alex Evelove, public relations council, said that the economic pressure is being felt by all resorts and that the necessity to compete is recognized by all of them. The important strategy, he said, is knowing your enemy. The lesson we learn here is that we emphasize the particular appeal of this resort area in contrast to others. Las Vegas' low room and food prices have their appeal but patrons often spend more than the difference, said Evelove. He believes that our greatest appeal is that this area offers everything for "a family vacation."

Las Vegas is a 24-hour-a-day night club, in the opinion of Lynn Spencer, Examiner society editor and columnist, who has been visiting and writing about Palm Springs for 24 years. He thinks there are many people who do not care for the glitter and tinsel of Las Vegas, and he hopes Palm Springs will never get that way, he said. He added that he thought it was a good idea to have quarterhorse racing here and that he hoped we would have thoroughbred racing as well.

All of the experts agreed that Palm Springs must use every form of promotion within the community's reach but none of them suggested that we try to imitate another resort. Like so many others who vacation here, these men believe that there is nothing quite like a Palm Springs vacation. They see need for promotion in the form of publicity and advertising to sustain a sound resort economy.

There are many people who will visit both Las Vegas and Palm Springs. It has been proven also that they will stay here longer. There need be no rivalry between the two; indeed they can quite profitably help each other. We have direct air line connection between the two communities. After a few days in Las Vegas people need a rest and recreation such as they can get here. If life isn't quite exciting enough for visitors to this resort area, they can fly up there for a fling; the chances are they'll be back soon.

Thanks to Alex Evelove, Lynn Spencer, Bill Best of the United Press and Glen McElwain of the All Year Club of Southern California for coming to Palm Springs and helping us with our problems. If the weatherman is as good to us as you have been, we will break all records this winter — and Las Vegas can do all right, too!

## TRY AND STOP ME

By Bennett Cerf

WHEN MR. NICHOLS moved into his Vermont retreat one day in June, the problem presented itself of how to get rid of his garbage. "Get yourself a pig," suggested a knowing native and that's what Mr. Nichols did. He bought a skinny little one from Farmer Sheehan for ten dollars.

Came September, and the New York-bound Mr. Nichols proposed to sell the pig, now grown fat and sleek, back to Farmer Sheehan. The latter would offer only five dollars for it.

"How come," demanded Nichols. "When it was a lot smaller you made me pay double that sum."

"True," agreed Farmer Sheehan. "But you've got to remember you had the use of it all summer."

Larry Gore has discovered the country's most frustrated skunk. His father left him without a scent.

The juxtaposition of the letters O, U, G and H, and the various pronunciations thereof in the English language have long given students of philology confusion fits. One of them worked out this sentence to emphasize the problem: "A rough-coated, dough-faced ploughman strode through the streets of Scarborough, coughing and hiccoughing thoughtfully." A foreigner trying to read that line aloud would be excused for thinking, "It isn't ough; it's ouch!"

The buyer of a big men's specialty shop was widely known both for his chiseling tactics and his violent temper, but one salesman didn't look too crestfallen when he escaped from the tyrant's inner sanctum. "True," he admitted to the lad who was waiting with his case of samples, "the so-and-so wouldn't even inspect my line and true also he made some derogatory comments on my habits and ancestors, but at least the fountain pen I hooked from his desk is a lulu!"

One of the most eloquent summaries of the traffic situation in midtown Manhattan today was delivered by a visiting French musician, here to make recordings with his fellow artists. The musician took in the scene from a perch atop the RCA building, shrugged his shoulders and observed, "How wonderfully you have ze traffic organized here in New York! Nussing whatever moves!"

## Cracks in the Sun

Reliance on external stimulation is bad for the character. Moreover such stimulation is character. The stuff with which propagandists bait their hooks, the jam in which dictators conceal their ideological pills.—Aldous Huxley, New Outlook.

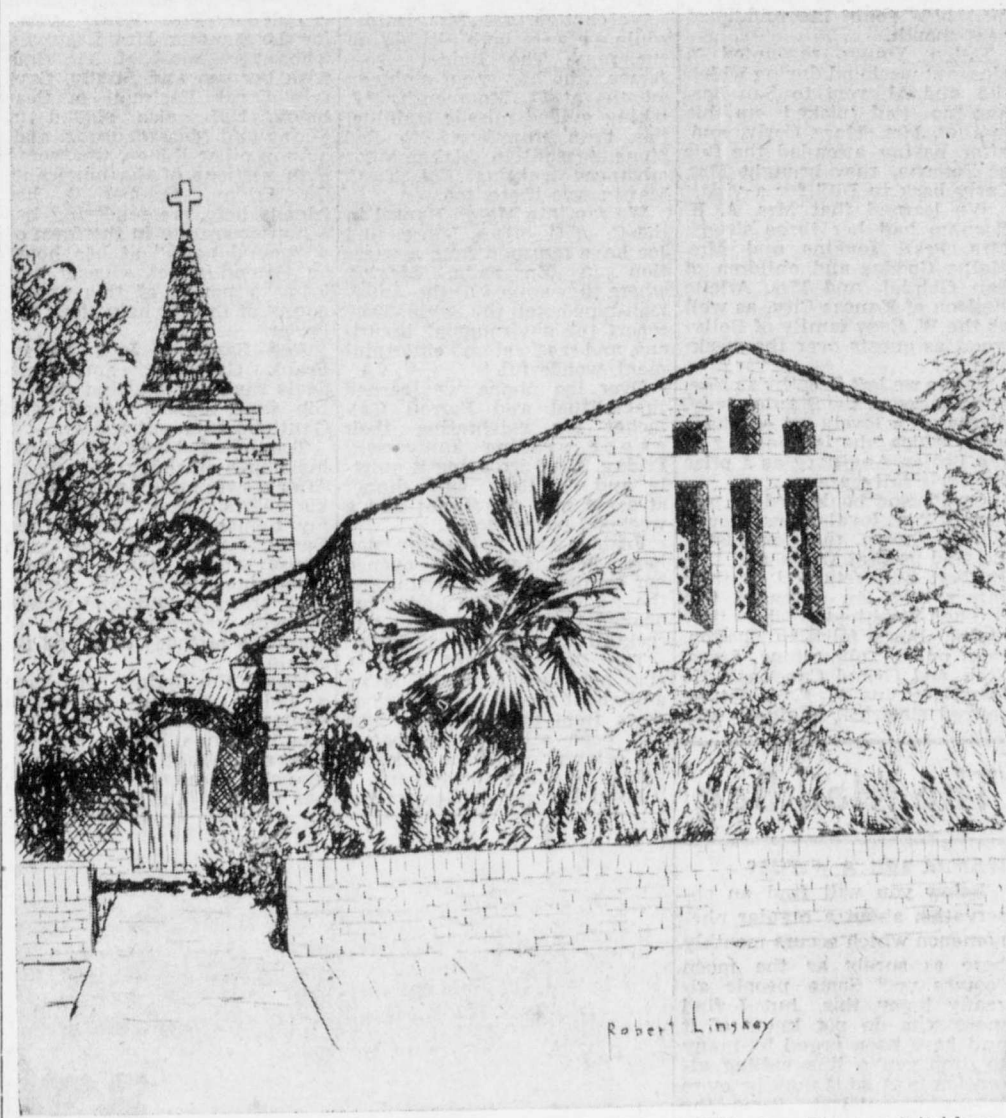
First you carry the bride over the threshold—then she puts her foot down.—Master Barber.

When individuals display a tendency to homicidal lunacy you can lock them up. When nations do so you can only reason with them.—Cyril Falls, Illustrated London News.

Some fellow has figured that we have 35,000,000 laws trying to enforce the 10 commandments.—Philnews, Phillips Petroleum Corporation.

## Palm Springs Sketches

By Robert Linskey



COMMUNITY CHURCH OF PALM SPRINGS got its start about 1890 when Thomas Critchlow, a Scotch Presbyterian, built a small frame church in the southeast corner of Palm Canyon and Andreas road. By 1931 the need for a larger church became apparent. March 15, 1936 the beautiful new church was dedicated by Dr. C. D. Williamson, pastor. April 27, 1947, Rev. James H. Blackstone, Jr., D.D., the current pastor, was installed and plans were then started to enlarge the church. The dedication of the completed project took place two years later, January, 1950.

## THE FREEDOM OF THE PRESS

By RUPERT F. GRAETTINGER (nee Phat)

This spot in The Desert Sun is customarily reserved on Thursdays for comments by Rep. John Phillips, congressman from this, the 29th, California district. But owing to some difficulty in the mails, his letter did not arrive in time. So, this being Newspaper Week and having to have something to fill this space, here goes

As stated above, this is Newspaper Week when the Freedom of the Press is the theme. So let's get free with the press and go on a personally conducted tour of The Desert Sun office.

FIRST, let's go down the end of the hall where the controls for the air conditioner system are located. They are in a strategic spot. Right by the advertising offices where air conditioning is needed. The word "offices" is used in the plural advisedly. There are two of them. So that there will be a wall between members when they start throwing punches. Let's take Bill Rashall first. You take him. I've had enough. Bill is the fellow who made Alexander Graham Bell's work futile. On a quiet day when the wind is right, he doesn't need a telephone. All the person he is calling has to do is stick his head out of the window and listen. Bellows like a bull. But he's changed. We used to call him Wild Bill. But that was in the B.K. (Before Kater) era. Now, although he is as rotund as the writer of this epic prose, we just call him TB. That means Tame Bill. Kater did that. In fact, the other day when I did something nice for him, he kissed me on the cheek. Thank Heavens, he doesn't use lip-stick. Or I'd have had a heck of a time explaining to Mrs. G.

ALSO IN THAT department is Bob, pardon me, Robert, Linskey. He draws. By that I don't mean he inveigles the cashier into giving him advances on his salary. He draws pictures. Palm Springs Sketches and the like. And when some mug comes out of the photographic

dark room looking like a gangster, he applies a re-touching pen with such skill that the finished product looks like a benign reverend. Also in that sector of The Sun is Ruth Nelson. Her forte, besides helping bring in the revenue to provide the wherewithal for the salaries of the newsroom parasites, is spotting mistakes perpetrated by the latter. She can see a misspelled word in The Sun at 40 paces with her back turned. But it's after the run is off the press and it's too late to do anything about it.

NOW LET'S WALK westward to the business office. Ah, that's the place. Women, women, women. Right by the door is Gretchen Beglinger. (If you think that's a tough one to spell, wait until you get to the newsroom.) Gretchen comes from Wisconsin. The land of the sausage and cheese and the home of the Braves. She owns that nice voice you hear on the telephone. Over in the dark corner is Bess Marchond. About her there is nothing but lavish praise. She hands out the pay checks come the 1st and 15th of each month. And then there is Kay Yager. Does a little bit of everything around the office beside listening to my stories. And now we come to Rita Darwin. Ummm! Takes care of classifieds and decorates the front office. Has everything but needs a circular office so that the wolves can't corner her.

NOW, STEP A BIT south. That's the newsroom. The BRAINS. So clean and tidy you could eat off the floor. That is, if you don't object to paper

clips, rubber bands, stray pieces of paper, used matches and are careless about the possibility of ptomaine. To the immediate right as you enter is Hildy (Around Town) Crawford. She sets around. Has a large following. His name is Bill, her husband. Over in the southwest corner is another long name. Don Klotzbuecher. The "u" comes before the "e". You've seen that name often. If I don't give him a by-line, he writes it himself. Now, ah, but modesty makes me curtail this. In the southeast corner is a handsome, grey-haired gentleman. Space forbids a full description. I'm writing this, ain't I? Besides, if I went into detail, Merritt Williams, postmaster, might bar us from the mails. Those four-word combinations are not for public print even if the press is free.

SO NOW, after enjoying the full flavor of the elite, let's step through that ink-begrimed door that leads to the nether regions. They call it the composing room. I call it the kitchen. Because there's where they cook up all of the trouble. To the left is Tom McCormick, foreman. He tells the other guys what to do so he won't have to do it himself. To the right is Bill Hall. Make-up Man. No relation to Max Factor or to that good race horse of the same name which has cost me plenty. On the Lino-type is Roy Franks. You could use his name frontwards or backwards. He is a fast, accurate type-setter except when I think he is so good we let his proofs go through with but a scant reading. That's when he gets slippery fingers once in a great while and I have to walk up alleys to keep away from irate clients. On the Inter-type is Ted Billington, my favorite sparring partner. There is a bet on in the office on how far we can get into the season before Ted and I have a verbal battle. I'm trying to find the guy who picked the earliest date. For 15% commission on the bet, I'll fix it so he'll win. Ted's wife once, before she knew who I was, referred to me as "that old man." I resent that. I know at least two people who are older than I am. Next comes one of my favorites. Will Henry. I think he has another name, too. Howard. I believe. He's slap-happy all of the time and does what I ask him to without an argument.

AT THE BACK end of the kitchen is a narrow lane, 10 yards long, two feet wide. It leads to the men's room. But Dave Risvold sits there at the circulation counter and when dealing in ink and darning your hands five or six times a day, you're saying "pardon me, Dave," many, many times as you seek entry to wash your hands and read the fine print in the race results. I have purposely left Fred C. Weigel for the last. He's the most dependable man in the shop. Does circulation, photography and sundry other tasks. If he promises you he'll have that picture ready at 9 a.m. Monday, you can count on it. It'll be ready at 2:30 p.m. Wednesday. Fred's

## Dennis, the Menace

By Ketchum



"MMMMM, THAT FRIED CHICKEN! I CAN SMELL IT THROUGH ALL THAT WAX PAPER AND THE PICNIC BASKET!"

## THIS SIDE of The Sun

By Phat

Shoot if you must.  
This old grey head.  
But spare this mill  
Or I'll see red.

The above is occasioned by a most insulting proposal made me this week. I was asked if I didn't want to junk this old Woodstock, veteran of more than a decade, which has withstood a barrage of two-fingered pounding for as long as I can remember. Was informed that it should be traded for a nice, new shiny model with all of the latest gadgets.

I'D BE LOST without this old warhorse. Think of the thousands of words which have rolled over its platen, the history of the tram, the need for benches for weary pedestrians, the cement mill battle, palm trees for the drive, street lights, house numbers, Indian avenue improvement, wider bridge for Palm Canyon drive (still going on), the story of Palm Springs from the time the school enrollment was less than 300 (it's almost 1800 now) when the assessed valuation was six million, (it's over thirty million now), the more than 1,000 "This Side of the Sun" (is that good?) Trade in this old mill? Not me, even if every kid pops off. Just a little solder, maybe some Scotch tape and perhaps a bit of bailing wire, and it will continue to mispell words, garble the English language and herald the headline on the first tram ride.

AT LONG LAST, to coin a new expression, I can gloat. The National League entry finally won a World Series. It's the first time in eight years, since the St. Louis Cardinals won in 1946, that I've had a chance to cheer. Mrs. G asked me last week if I was going to be reckless (that's not the exact word) and bet on the Dodgers again. When I said "no" she said "well, at last you're showing some sense. But why have you changed this year?" So I had to tell her, the Dodgers weren't in it this year. She didn't seem to understand when I told her the Yanks weren't either. Seemed to think that all World Series were between the Dodgers and Yanks. She was en route to Chicago when the series ended and I missed the chance to do a little bragging about my acumen in picking the Giants.

AM SOMEWHAT puzzled by that egg gag the Kiwanis Scout troop perpetrated last week. They offered a year's supply of eggs, you know, to the biggest purchaser at their rummage sale. It turned out to be duck eggs and instead of bushel baskets of eggs, they presented the egg factory itself, a live duck. But, for goodness sake, 'sposie it was a drake. Another puzzler, can one duck manufacture a year's supply? With hens' eggs, a year's supply would be about two a day. Don't know about duck eggs but I'd like to lay odds that no duck can lay two a day and keep it up for a year. I think somebody was gyped.

GUS PATZNER's high school band played a new one last Friday night at the season's first home right game. It was a new PSHS fight song entitled, "Go You Indians, Go" and was written for the school by Ben Massie who has several songs and recordings to his credit. Patzner was well pleased with the number. . . . From Yuba City-Marysville comes a newspaper, "The Independent-Herald." It carried a front page article about a wedding known as Villager. An interview with Kettmann, former police chief here who is now in Yuba City as police chief. Kettmann is reorganizing the police department there with the chief emphasis on service. They like him up there and he not only rated a long page one interview but also an editorial, praising his work.

BESIDES NEWSPAPER week, fire prevention week, clean-up week and so on, next week will also be National Nurse Week, proclaimed so by President Eisenhower. The local nurses association is asking Villagers to aid in the observance by raising to ponder over the great work nurses performed in war and are now doing in peace. . . . Two correspondents last week wrote in to ask what the seven words were which I found on my note pad and had to expand to 800. Well, to satisfy them, here they are, exactly as I had written them: "Bms ndy wtr crbing dalt tm cnfsn." What did they mean? Supposing you tell me.

I LIKED that reply of a new father when told: "Doesn't a great producer. Has five sons now and a sixth child is expected this week. The odds are 8 to 5 it will be another boy. Based on past performances. But I'm taking the short end, banking on the law of averages. That's what won for me on the Giants." Oh, yes, there are two more gentlemen heretofore unmentioned. Master Oliver B. Jaynes and Mister Ward J. Rivsvald. (Roy, spell out Mister, please.) There will be no comments on either except that they are two of the nicest men I know. Bess may hand out the pay checks. But they SIGN THEM.

## The Voice of Broadway

By Dorothy Kilgallen

PRINCE CHRISTIAN OF HANOVER, currently visiting his sister, the Queen of Greece, still sends romantic cables to Diana Moore (a Texas heiress) over here. Which must mean his reported interest in King Umberto's daughter isn't as serious as the royal match-makers would like to believe.

Intimates of Joanne Connelley Sweeney Patino say the bruises she received on her honeymoon have "almost disappeared." Her body was covered with them. She's still wearing clothes belonging to her Rome hostess, Mrs. Mike Stern, because her tin heir husband kept the wardrobe she left when she ran away from him. John L. Lewis is believed to have a "war chest" of \$25,000,000 to spend for the steelworkers' union if they'd merge with the miners. . . . The beauty doing most to console Clark Gable during his hospitalization was long-time pal Kay Spreckles. . . . Henry "The Dutchman" Greenwald is being guarded by U.S. agents for a fascinating reason.

MAUREEN O'HARA and her Mexican sweetheart, Enrique Parra, have kissed and made up after their Big Spat. . . . The jazz set will be glad to hear that Charlie Parker, who flapped at Birdland a couple of weeks ago and was taken to Bellevue, is responding favorably to psychiatric treatment. He may be well enough to make a scheduled concert for GIs in England in mid-October. Jackie Gleason is conferring with Leo McCarey and Ben Hecht about adapting "Who, He?" the novel to which he purchased the screen rights. Glamour deb Cary Latimer, who used to concentrate on Barbara Hutton's son, Lance Reventlow, is showing up in the plush places with Jack Van Zandt.

SHUBERT ALLEY significance? Bobo Rockefeller, dining at the Penguin club the other night, checked a play script in the cloakroom. . . . Kate Smith, whose television contract was bought up by NBC, writes friends that she is "going crazy" from inactivity in the country and would give anything to get back in the professional swing. "In his upcoming biography, 'I Love Her, That's Why,'" George Burns reveals a little known fact: before he became Gracie Allen's husband, he was married for just 18 weeks to another girl.

The scuttlebutt around Capitol Records is that 22-year-old Micki Marlow will be given an all-out buildup in the hope that she'll replace Kay Starr, who is RCA-Victor bound. . . . Arlene Dahl and Fernando Lamas have the urge to do the night club circuit. They've hired a brain to write some sketches for them.

The wife of a famous conductor had better guard her telephone conversations to

handsome young men—at least when eavesdroppers are able to catch her "darlings" and "I-miss-you-sos."

The news that Tony Curtis will portray Benny Goodman in the band leader's film biography is just too much. Whoever did that should cast Tab Hunter as Winston Churchill and then retire. . . . Jenny Lindstrom, Ingrid Bergman's teen-age daughter, has a serious suitor. He's Alex Wittman, a U.S.C. student.

GINGER ROGERS' flicker with bridegroom Jacques Bergerac—"Twist of Fate"—is running into plenty of censor trouble. . . . Choreographer Helen Tamiris is in Boston to redo the dances for Josh Logan's musical, "Fanny." . . . Ava Gardner called in a doctor to look at her beautiful ears. They were ringing. (All that flying around at high altitudes in South America.)

John Ringling North's distraction-of-the-moment is Dottie Heath, of "Oh Men, Oh Women." . . . Bolt down the conga drums, Dad. A new Latin bandleader, working out of Havana, bills himself as Willie Sutton, the Bad Man of the Mambo.

SHOWGIRLS HATE the new Dior silhouette, but most of the fashion models adore it. It means they can put their fannies in mothballs. . . . The Brooklyn Dodgers management isn't as happy as it should be over the amazing record-breaking debut of rookie pitcher Karl Spooner. They had figured Spooner would be happy as a lark to sign a \$65,000 contract for next season — and he would have been—but now he's talking in terms of at least \$10,000, with a bonus clause.

April Kent, pretty daughter of June Havoc, is dating Alex Freeman, who makes his shekels in the hand-drier business. . . . Katherine Cornell's telegram to Eartha when she opened in "Mrs. Patterson" at the Cugat Theater, Detroit: "All the luck in the world tonight from one Kitt to another."

FOR THE DEPARTMENT of how cosy can you get: The Keenan Wynns moved into the Van Johnsons' house while the Johnsons sojourned in Europe. The bath towels, closets, will look familiar to Mr. Wynn, he used to be married to Mrs. Johnson. . . . Frances Langford is in Gotham; her 12 pieces of luggage are somewhere between here and Wichita, Kansas. She doesn't know where she lost them.

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## NEW YORK CAVALCADE

By Louis Sobol

THE GIANTS in five! I said it — and I'm glad!! I was too cautious, however, I should have said four! Deccas's top man Milton Rackmil is devoting most of his spare time to Carolyn Phillips, who until recently was deep in the heart of Freddie Finklehoffe. . . . The famed Palace Hotel in San Francisco ready to join the Conrad Hilton hotel parade. (By the way, I credited him with owning four in this town — actually it's five — Waldorf, Plaza, Roosevelt, New Yorker and Statler).

After watching several reels of "Desiree" and asked to comment on Marlon's performance as Bonaparte, Writer Ernest "an observed: "It's pure Napoleon Brando." . . . Trend of the times: Delancey St. candy store which features: "Two Cents Plain — only a nickel!"

Johnnie Ray, just back from a successful tour of Australia reports that Lee Gordon, the big importer of American entertainers for Down Under, explains why he has been balked in booking Roy Rogers and Trigger. Seems there's an Australian law requiring that an immigrant grant horse be held in quarantine for six months before being admitted—something to do with the hoof and mouth disease hazard. As a result even the equestrian events in the forthcoming Olympic games in Australia will be held in Switzerland instead. Dog acts are also taboo. Biggest radio program is "Dragnet." There being no TV, they don't know Liberace, Sid Caesar or Jackie Gleason. At the American club in Sydney, reports Ray, "we found some slot machines. In-

baby brighten up your home?" He said: "Sure does. We have the lights on all night now."

Referring back to those notes above, I don't mind so much when they are for these compositions and I can't decipher them. For I can always substitute something else. But it is very disconcerting when, as a temporary bachelor, I go into a market and pull out my shopping list. Then I have to improvise and guess and come home with ginger ale and canned corn instead of half and half for the breakfast cereal and corned beef hash for the late snack. So far, in almost five days of batching it, I have only three dirty dishes. Under my system, they are used every meal, flushed off and left to Palm Springs famous climate to dry and be used again. It certainly prevents dish-pan hands.

stead of three bars, the jackpot is represented by three kangaroos. Instead of cherries, they have duck-billed platypuses. Newspapers carry no reports of American baseball games but some Aussies keep up via short wave radio.

Dagmar, currently appearing in the Italian Village in San Francisco, has told friends she and her husband, a Stray Dog, plan to settle permanently in Hollywood. . . . Grace Kelly will be profiled for the Saturday Post by Pete Martin. . . . Suggested "alternate title for the new teevee show "Medic" — "What's My Ailment?"

A. C. Blumenthal, long in exile in Mexico, and now residing in New York, will be in New York shortly, planning to resume business operations here. Reporters in Hollywood had a flock of stars ailing—including Frank Sinatra, Robert Mitchum, Olivia de Havilland and Brod Crawford. Actually, they were reporting at hospitals—to witness operations—in connection with their chores in the forthcoming "Not As a Stranger"—to familiarize them with the use of surgical instruments. Ava and her boy friend, Luis Dominguez, reported to have had it out hot and heavy at the Drake a few days ago. Reminded the neighbors of the good old spats with Frankieboy. . . . Beldon Kattelman of El Rancho Vegas is so keen about Joe E. Lewis, he's offering him in addition to a salary, a fabulous profit-sharing deal in return for 40 weeks a year of Joe E. as entertainer at the place. . . . Ella Logan, Red Skelton's guest Oct. 5, will combine with him on a satire of "Beauty and the Beast." . . . Hilarious scene in "Woman's World," at Roxby—June Allison and Lauren Bacall caught up in the frenzy of a bargain sale at Klein's. Jacob Malik, Soviet ambassador to England, believes in advertising. The stop-lights in back of his limousine illuminate Red stars. . . . (Distributed by King Features Syndicate.)



## CATHEDRAL CITY

By PAUL AND MILDRED CLARK

### WOMEN'S CLUB

With the approaching Winter season, the activities of the different organizations in our village soon start. The Woman's club, which is affiliated with the State and General Federation of Women's club, meets first and third Wednesdays of each month. The club contributes to many philanthropic activities and has a medicinal fund available to needy school children. A Chuck Wagon breakfast in some interesting spot to be announced later will be the first meeting, October 20. Mrs. Marjorie Ballagh is the

club's president for the '54-'55 season, and extends a cordial welcome to members and friends to this "Get Together breakfast."

### LIONS START ACTIVITIES

The Lions Club, with Carl Jackson as president, will hold its first meeting October 14. This is a dinner meeting to be held at the Town Hall. The second and fourth Thursdays thereafter are the regular meeting dates. Besides the dinners when the Lions really roar, there is the underlying good the Club accomplishes. School lunches and milk as well as eye glasses are available to needy children. The club sponsors the local Boy Scouts.

### C. OF C. IN ACTION

Cathedral City Chamber of Commerce functions as sort of unofficial town council for this unincorporated community. They meet the first Tuesday of each month at the Town Hall. Robert H. Sherrill is chamber president for the current year. The directors held several meetings during the Summer, but the first regular meeting of the season was held last Tuesday evening. A report will be given in next week's column.

### SCHOOL CLUB BUSY

The fourth civic organization of the Village is the School club. In the absence of a Par-

ent-Teacher Association the welding medium between the teachers, the school activities and the parents. The meeting date and time, as well as the new officers, will be reported at a later date in this column.

### THREE CHURCHES

There are three established churches in the village. St. Louis Catholic church is at the corner of B and Glenn. Father Joseph Leissler announces Mass at 8 and 10 a.m. on Sundays, and 7:30 a.m. on week days. Religious instruction for the children is held at 2:30 p.m. each week day afternoon. St. Louis Women's Guild meets at the church hall each second and fourth Wednesday with Mrs. Vernon Krings presiding. Rev. Graham C. Hunter is pastor of the Cathedral City Community church on Cathedral Canyon drive. The Sunday School convenes at 9:30 and the morning service at 11 o'clock. The Woman's Auxiliary with Mrs. Marcia Hunter as president, meets each month on the fourth Thursday. Today's meeting is at the home of Miss Lydia Engh, corner Van Fleet and Second street.

The Baptist services are held in the Town Hall at 11 a.m. with Rev. C. W. Brown in the pulpit. Sunday School meets at 10 a.m. under the leadership of Sam Blackwell. Training Union is at 6:45 Sunday evening, and service at 7:30.

The Mutual Improvement Association, which is the junior group of the Church of Jesus Christ of the Latter Day Saints, meets on Wednesday evening at 7:30 at the Town Hall. Mrs. Earl Hall and Harry Higgins are the leaders.

### CATHEDRAL CITY BRIEFS

Mike and Wilma Gordon returned home last week after four months spent at Lake Tahoe. Their trailer was parked on the lake's edge at Incline Beach, and although the lake was unusually rough this summer, Mike reports he caught his share of fish.

Mr. and Mrs. Howard Headley returned this week to open their Desert View Court for the season. They spent the summer at Big Harbor, Washington, and say that their time was divided about equally between picking blackberries, pitching horseshoes and dancing. Mr. Headley flew back to Iowa for the express purpose of being present at the awarding of a gold medal to his father, C. B. Headley, for his work with the DeMolay.

Fred and Monty McNeerney have opened their Sunair home after summering at Santa Monica. Mrs. Ethel Bridge of Sap Bernardino is a house guest. Mr. McNeerney is confined to the house at present, hoping that the desert air will soon put him back in shape.

Mr. and Mrs. Warren Otto opened their real estate office last week, having spent the summer in many interesting places including Grass Valley and the Mother Lode country. Mr. and Mrs. Forest Wheeler,

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## Lions Start New Season this Noon

Palm Springs Lions club met this noon in their first formal meeting of the new season in the Blue Room of the Chi Chi. President Jimmy Cooper will preside.

Mrs. Zaddie Bunker, the Village's Flying Great-Grandmother will be the guest of honor today and Herbert Samson, manager of the local office of the Citizen's National, will be program chairman.

For the first meeting of the new season, Lions have invited members of the city council and other service clubs in the Village to be their guests.

## Keep it Clean

Oust the Rubbish,  
Prevent Fires

With the double objective of Clean-Up week and Fire Prevention week under way, Fire Chief William Leoncio and Fire Marshal Warren Heath urged all Villagers who had not yet cleaned up the Summer's rubbish and the debris left by new planting and gardening, to act before Saturday.

Mayor Florian G. Boyd last week proclaimed this week as the time to eliminate unsightly rubbish both to give the city a more pleasing appearance and to eliminate fire hazards.

## Brick Wall Victim of Hit and Runner

Hit-and-run property damage to 15 feet of brick wall at the Carmen Miranda residence, 1044 South Calle Rolph, was reported to police Monday morning. The damaged wall was discovered by the gardener, officers said.

winter residents of Cathedral City for several years, moved into their recently purchased home in Rancho Mirage after spending the summer in their old home town, Casper, Wyoming.

Mrs. Mabel Bryant enjoyed the summer in Long Beach, opening her house here for the winter last week.

Bert and Lila Wade have returned after a month's vacation. They took their small trailer up through the High Sierras, spending a week at Lake Almanor and several weeks visiting with relatives in Central California.

# WHERE TO DINE

## A GOURMET'S GUIDE

To the Finest Restaurants in the Resort Area

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Chicken Dinners  
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Whole Broiled  
Chickens

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Complete Merchant's Luncheon	95c
Delicious 7 course Dinner from	\$1.95
Eastern Top Sirloin Steak Dinner	\$2.85
Roast Eastern Prime Ribs of Beef EXTRA CUT	\$3.85

### Our Dinners Include:

Soup du Jour, Crisp Mixed Green Salad Bowl with our delicious Chi Chi Dressing, Green Vegetables, Baked Potato with Cheese Sauce and Chives, Choice of Desserts from our own Bakery, Cheese Cake, French Pastry or our famous Black Bottom Pie, Choice of Beverages.

PHONE 7391 Open for Luncheon from 11 A.M. FREE PARKING

The  
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pleased to announce  
that the  
**NEW**  
Cocktail Lounge & Coffee Shop  
Will Open in about 2 Weeks

WATCH FOR THE OPENING DATE

Harold S. Maniloff

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## SCARI'S

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OCT. 8

LARRY FOY  
at the Piano

DELECTABLE CANTONESE

FOOD — PREPARED

UNDER THE SUPERVISION

AND CAREFUL ATTENTION

OF CHIN AND HARRY

BACK AGAIN.

COCKTAILS BY THE

BEST IN

THE BUSINESS

SOUTH SEA ISLAND

ATMOSPHERE

DON'T FORGET WE

ARE CLOSED ON

TUESDAYS — AND

DINNER FROM 5:30 P.M.

TO 11:30 P.M. EACH

DAY

HERE'S HOPING WE

SEE YOU

AT

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THE FINEST CUISINE OBTAINABLE PLUS LUXURY WITHOUT EXTRAVAGANCE

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HOME-MADE PIES AND CAKES  
NINA and KATHRYN, Proprietors

From ANTIPASTO

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**COMPASS ROOM**

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## PALM DESERT

By MRS. HELEN ANDERSON

### NEW RESIDENTS

Miss Josephine Lemons reports numerous new residents in Palm Desert. They are Mr. and Mrs. Clifford James and daughter, Priscilla, from Wick-enburg, Ariz., who will build their future home in Palm Desert; Mrs. Barbara Cregary and children from Los Angeles; Miss Marguerite Lavin from Laguna, who will be employed at the Clothes Horse (one time Stuart Shop); Mr. and Mrs. Frank Morrow (owners of Morrow Nuts); Mr. and Mrs. Laudia Brewer and family.

Incidentally, Josephine won the Thursday night Tennis Tournament at Shadow Mountain Club with her partner Don Neilson. Among those playing were Messrs. and Mmes. Monte Wenck, Stanley Ring, Lee Odle, Milton Page, Tom Carter, Don Neilson, and Messrs. Cliff Hen-

derson, Ed McKanna, Mel Carlson, an Bill Doty.

### PERSONAL ITEMS

Mr. and Mrs. Harry Ledding-ton returned from an extensive trip in Canada, and the North Western states. Ledding-ton is aeronautical engineer at Thermal Air Base, and they are owners of the new House of Roy near Palms to Pines highway.

Mr. and Mrs. Guy Marsters have been in Laguna all summer. Mr. and Mrs. Robert Meyler (the president of Shadow Mountain club this year) are here with many interesting plans for the season.

Miss Faith Beal recently spent three weeks at the home of Mr. and Mrs. Ben Beal. She left for her home in Greene, Iowa, by train Thursday.

Mrs. James Arkell was the

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guest of Mr. and Mrs. A. L. D. Warner for three days at their apartment in Los Angeles last week. For entertainment they saw Helen Hayes in "What Every Woman Knows" at the new Huntington Hartford theater, and Mary Martin in "Peter Pan" at the Los Angeles Civic Light Opera Association Phil-harmonic Auditorium.

Charlotte Zundell took a week's vacation, when she went to San Francisco. While there she saw Mr. and Mrs. Earl Obern at El Cortez hotel. They plan on coming to the desert this weekend.

The Bill Frys he acted as chef for the chuckwagon dinners at Shadow Mountain club during the Summer) returned from a pleasant trip to San Diego and the surrounding territory in time to enter son Ralph in Palm Desert school.

Miles Bates spent the Summer in Wisconsin and at Mac-dalen Islands. He returned to the desert last weekend.

Mrs. Dorothy Dudley is guest of Mrs. Elizabeth Summerbell in Palm Springs.

Among the guests at Shadow Mountain club over the week-end were Lt. Gov. "Butch" Powers, Ronald A. Button, Dr. and Mrs. Edward Pepin, Dick Taylor (from the Statler hotel) and his father, Harry F. Taylor (owner of Studio Girl Cosmetics).

Tony Whan, the Robert Meylers, Andrew Moseleys, Mr. and Mrs. Rueben Buck, celebrating Mrs. Buck's 21st birthday. The club will have its opening party on Saturday, Oct. 23, until then chuck-wagon dinners will continue to be served.

Dr. and Mrs. P. Martin Baker arrived in Palm Desert Wednesday, after going to San Francisco to see their son, George, leave on board ship for Tokyo. George is presently in the United States Navy.

First services are scheduled to be held in the Palm Desert Community church Sunday with Dr. Baker in the pulpit.

## LA QUINTA

During the Summer there are many residents of La Quinta who do not rush for the seashore because of the heat. Among those who stayed were Mr. and Mrs. Milton Hoffman. She said that they had a delightful time, entertaining friends and relatives from all over the country.

Mr. and Mrs. Leonard Franzus are at home, after a trip to Hot Springs, Ark., and Chicago. Mr. and Mrs. Walter Kirschner arrived in New York after a four-month visit in Europe. Mrs. Kirschner is at present in a New York hospital, suffering from a sudden illness.

Mr. and Mrs. Maurice Kirsch went to Denver to visit their son, Lawrence Kirsch. Then spent the last of the Summer in Beverly Hills. They returned home last week.

Helen MacKenzie returned to La Quinta with her sister Dotty Edwards. She spent the summer in Boston and other Eastern points of interest.

Michael Williams was suddenly taken ill at El Camino College, where he is a freshman.

Mrs. Ocean Carey has been busy working with the planning committee for the Republican party. Her special contribution to the group will be a machine with which to show pictures in connection with recorded lectures. Topics dealt with are "Taxation," "The Red Web" and "Atoms for Peace."

Mrs. Stanley Sniff recently accompanied her parents, Mr. and Mrs. Sheridan Okerlund (the manages Desert Vendome Restaurant on Highway 111) and Miss Karen Martin of Palm Desert on their trip to see David Okerlund. He is a senior at the Army and Navy Academy at Carlsbad.

Mr. and Mrs. David H. Cun-liffe just returned from their vacation.

Mr. and Mrs. Sam Vorrimer are at home, after a vacation trip.

Palm Shadow on Highway

Character must include both an intelligent and a vital around reaction to life. Character must include some definite beliefs and convictions concerning things that really matter. — Emmet Fox, Weekly Unity.

111 will be under new management beginning next week, when the new manager's name will be announced.

La Quinta hotel will open three days earlier this year, on Friday, November 12.

Mr. and Mrs. Ira Goodpasture are at Sun Gold, and he has opened a new real estate office on Highway 111. Her daughter, Vera (Mrs. Paul Weber) was a guest on her way to and from Mexico this Summer.

Mrs. Dorothy Dietz spent the Summer in Honolulu with grandchildren, Christine and Randy Zurbach of San Marino. To end the season she went to Spokane, Wash., and is now at home looking forward to activities in the Indian Woman's Club.

Mrs. Margaret Hatfield recently left for Denver. While she is away, Mrs. Bridgewater will occupy her home.

Arabelle Jell-well says:

Try my new **INSTANT MARBLE PIE!**



made with **Jell-well INSTANT PUDDINGS**  
Chocolate and Vanilla Flavors  
and  
**PIRATES' GOLD SUGAR HONEY GRAHAMS**

New pie idea you can prepare in minutes—get your special recipe and all the fixin's at...

**SAFeway**

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CATCH YOUR SHARE OF THE

**IN THRIFTY'S WORLD SERIES OF VALUES**

**BONDED PRESCRIPTIONS**  
The Bonded Certificate you receive with every filled Prescription is your guarantee of pure, fresh drugs, and utmost care in compounding. Give your family Thrifty Bonded Prescriptions. It costs no more.

**366 SO. PALM CANYON DR.  
PALM SPRINGS, CALIFORNIA**

PRICES GOOD THROUGH SUNDAY... \* PLUS FED. TAX

**Full Pint, Limit 1**  
**RUBBING ALCOHOL . . . . . 9¢**

**25c Value, Choice of Colors**  
**PLASTIC SHOWER CAPS . . . . . 7¢**

**Reg. 13c, Choice of Colors, Limit 2**  
**80 PAPER NAPKINS . . . . . 9¢**

**Regular Size**  
**8¢ LIFEBOUY SOAP . . . 4 for 19¢**

**Bom-Em, 12-oz. Aerosol, Pine Scented, Limit 1**  
**89¢ INSECT BOMB . . . . . 49¢**

**FOUNTAIN GRILL SPECIALS**

**\* TWO STRIPS BACON  
OF CRISP**

**\* TWO RANCH EGGS  
FRESH**

**BREAKFAST SPECIAL**  
FRIED IN CREAMERY BUTTER  
Served with hash  
brown potatoes, golden  
toast and creamery butter.  
**SPECIAL TILL 11 A.M.**

**49¢**

**Delicious Hot FUDGE  
SHORTCAKE 29¢**  
WITH ICE CREAM  
Smooth hot Hershey Fudge over fluffy  
shortcake topped with rich ice  
cream. A taste delight anytime!

**Vanilla and Chocolate**  
**SUGAR WAFERS 39¢**  
• FULL POUND

**JUST IN! FRESH BUTTERED  
PEANUT BRITTLE**  
BIG BAG **25¢**  
2 for 49¢

**Special Jubilee Offer  
TO THRIFTY  
CUSTOMERS**

**METLOX**  
**16 Piece Poppytrail**  
Farmyard Provincial  
**DINNERWARE SET \$6.66**

Complete Service for 4.  
At a never again  
duplicated price...  
Thrifty is able to make this offer as a Jubilee Special  
by courtesy of famous California's own Metlox  
Potteries, home of Poppytrail dinnerware.

**\$10.95-5 PIECE  
COMPLETER SET \$7.66**  
Platter, Vegetable Bowl, Creamer,  
Sugar Bowl and Cover.

**\$4.00 Value  
Men's & Women's  
SUN GLASSES \$1.29**  
Optically ground and polished

**OCT. HARVEST  
OF PRIZES**

AT ALL THRIFTY DRUG STORES

**FREE**

**NO  
PURCHASE  
NECESSARY**

**1ST. THRU 10TH. PRIZES**

**\$340.00 VALUE  
O'KEEFE & MERRITT  
Automatic GAS RANGE**

WITH HI-VUE OVEN and GRILLVATOR BROILER. See  
inside your modern oven without bending or stooping.  
Food cooks faster, kitchens stay cooler.  
AVAILABLE NOW IN PASTEL COLORS!

**\$349.50 VALUE**  
**Automatic Washer**

50% more clothes capacity than  
many other washers! From BEACON  
SHOWS, 8614 So. Western Avenue,  
Los Angeles.

• 12th Prize:  
**\$130.00 VALUE**  
**DAY 'N NITE JETGLAS**  
**WATER HEATER**

30 Gallon capacity, all  
glass tank fused to steel  
walls. Guaranteed better!

13th thru 15th Prizes:  
**\$74.16 VALUE**  
**SMITH-CORONA  
TYPEWRITER**

Lightweight  
Portable.

**REGULAR 98c  
BEACH BALLS**

30-Inch. Attractive colors.  
Hours of fun at the  
beach or pool-side.

**79¢**

**JANTZEN**  
**SWIM CAPS \$1.25**

Choice of  
colors. Chin  
strap style

**U.S. ROYAL 69¢**  
Children's Swim Cap.

**LIQUOR SPECIALS**

**KENTUCKY WINNER**  
**Bottled in Bond**  
**KENTUCKY**  
**Straight \$3.69**  
**Bourbon**  
FIFTH GALLON

**5 YEAR OLD**  
**Southern Gentleman**  
**KENTUCKY**  
**Straight \$3.09**  
**Bourbon**  
Fifth Gallon

**WELLINGTON**  
**LONDON DRY**  
**GIN \$3.09**  
Fifth Gallon

**OLD MINER**  
**DISTILLED**  
**DRYGIN \$2.69**  
Fifth Gallon

**HARKOFF**  
**VODKA \$2.69**  
FIFTH GALLON

**VORONOFF**  
**VODKA \$3.09**  
Fifth Gallon

Formerly 18c-12 oz. cans  
**GOLD LABEL BEER 6 for 87¢**

**Where**

**HAPPY ENDINGS**

**Begin**

**SAVINGS**

**IT'S SO EASY**  
to open your savings  
account with us...

**-AND THERE'S NO BETTER TIME  
THAN RIGHT NOW!**

**Coachella Valley Savings**  
AND LOAN ASSOCIATION

**176 South Indian Avenue Palm Springs**  
Palm Springs Phone — 2954

**45-149 Smurr Avenue Indio**  
Indio Phone 7-3416

**SEA-SKI**  
**SUN TAN LOTION**  
59¢ & 98¢

**\$2.39**  
**KEAPSIT Lunch Kit**  
• With Pint Vacuum  
All Metal.  
Rounded for easy cleaning.

**Quality**  
**Playing CARDS**  
Your Choice  
Bridge, Poker, Pinochle.

**33¢**

**THRIFTY SCOOP**

**\$3.95 Value**  
**ENAMELED STEEL KITCHEN STOOL**

**\$1.59**

**4 Leaf**  
**WALLET INSERT . . . . . 6¢**

**Reg. 29c, Cello Pack**  
**12 Assorted Combs . . . 19¢**

**6 ft. Length**  
**49c EXTENSION CORD . 29¢**

**Utility or Floor, 15x18"**  
**49c RUBBER MAT . . . . 29¢**

**Tobacco SPECIALS**

**\$1.49 Imported**  
**BRIAR PIPES**  
• Choice of Collector Shapes  
A wide selection of smart  
shapes and sizes to suit the  
most discriminating pipe  
smokers. Save 60¢!

**89¢**

**4c POM-POM BOX**  
**CIGARILLOS 98¢**



Arround Town  
with Hildy Crawford

Social and Club  
CALENDAR

Tiffany never designed a setting comparable to the one which holds Palm Springs . . . jewel of the desert . . . Set in the prongs of the towering mountains . . . it glitters by day and glows by night . . . and in turn becomes the setting . . . this time in the theatrical sense . . . for many dramas . . . and the actors who walk across this set often have names nationally and even internationally known . . . This week one who was a favorite here . . . a desert lover and Village home owner . . . is in the news . . .

Ernie Pagano is no longer with us but he isn't forgotten . . . He's the one who made the P.S. in "P.S. I Love You" stand for Palm Springs . . . and Hollywood knew him as one of its top script writers . . . His tragic death left a vacancy that has not been filled . . . Ernie won't be around to see it . . . but Shubert is casting a Pagano comedy to appear on the New York stage this fall . . . and Norma (Mrs. Pagano) is in the east now to see it on its way . . . I don't know the name of the play but I hear it exemplifies the sophisticated humor for which Ernie was noted . . . I know it will be nothing but great . . .

Owen Churchill, having a bachelor dinner at Town and Country, told me about the play . . . He had just talked long distance with his wife Babe in Boston . . . Babe is motoring through the east with her sister Lou Fagan . . . She is due home in about a fortnight . . .

Sunday Brunch

Sunday's party to celebrate Tom (hotelman) Hull's birthday . . . held at the Hull's Palm Springs home on Paseo de Marcia . . . will be a hard one to top . . . for it was fabulous fun . . . It was an 11 o'clock brunch and set a record even for Palm Springs affairs . . . as the party never got around to the brunch until 3:40 p.m. . . . but there was a reason for it . . .

The big surprise arranged for Tom by his wife Jerry (I like that name combination and that's what is inscribed on their mailbox "Tom and Jerry") . . . a new heavenly blue Cadillac was two hours late arriving from Hollywood . . . It was a sensation, however, when it was driven up by two policemen . . . who came in asking if the car had been stolen . . . There were plenty looking at it who would have liked to . . .

The party which was held in the patio . . . was an oasis with clumps of palms and Joshua trees about a pool . . . and a gorgeous view of the mountains as a background . . . got off to a good start when the Rubini trouped in . . . Jan and the two boys Michel and David were wearing enormous mustachios and Mexican hats and fiddling . . .

Mrs. Rubini was carrying a big birthday cake, the gift of Tom's friend Vic McLaglen . . . Beautiful cake . . . you just couldn't cut it . . . It was a decorated cake tin . . . Next excitement was when a board shaped like a giant telegram was brought in . . . It was pasted solidly with telegrams signed by names well-known in movie, and hotel circles . . . Young Tommy Hull had a new motorboat going in the pool . . . and it exploded into raucous noise as a sort of sound effect for the gay party . . .

Highlight of the afternoon was the music from Rubini's magic violin . . . with talented young Michel at the piano . . . The Hulls have recently adopted an infant daughter whom they have named Susan . . . The little miss promises to have red and curly hair . . . They own the Hollywood Roosevelt and are completing negotiations for an eight million dollar Las Vegas spot . . .

Among the guests were the Jack Adamses, who shared the host duties and helped arrange the party . . . Mrs. Marion Hicks (he, of Las Vegas Thunderbird, couldn't be there as he was to attend Senator McCarran's funeral) . . . Ray and Elsinore Machris Gilliland and their houseguest Andy Anderson, son of Fresno's Lynn Jennings, Mr. and Mrs. Bill Williams, Maurice Gebber . . . Mr. and Mrs. Ernest Prim (their Palm Springs home is on San Jacinto Way), who are building an eight-story hotel in Reno across from Harold's Club . . . Her middle name is Donna and the hotel will be called the Prima Donna . . . a nice play on words . . . Also the Bill Grants and Trav Rogers.

Coming Home

Dr. and Mrs. Henry S. Reid expect to return to their Smoke Tree Ranch home around October 12 . . . Writing from their Golden Horse Ranch at Estes Park, Colorado, Mrs. Reid says the ground was covered with snow and the mountains were beautiful . . . The Reids had driven over to Gunnison to visit

Mr. and Mrs. W. A. Monerief at their fabulous ranch home . . . En route home they will visit with the Junior Reids in Oakland . . . The latter are moving shortly into their lovely new home, just completed, near Danville . . . Arthur Aerodel of Palm Springs did the decorating for them . . .

Monte Herbert is back from Washington D.C. and New York . . . but Bettye is still back east in Washington . . . and missing Palm Springs very much . . . One of those amazing things that is always happening . . . Bettye got out of a taxi (this was in little, old New York) and found Dorothy Gray (I must remember to call her Mrs. Brown) waiting to get into it . . . Just two Palm Springsers abroad . . . Bettye writes me that they saw the E. H. Robertsons in the Big Town, too . . . Robbie has been quite sick but is better now . . . He'd better get back to healthy Palm Springs . . .

Aloha Gag

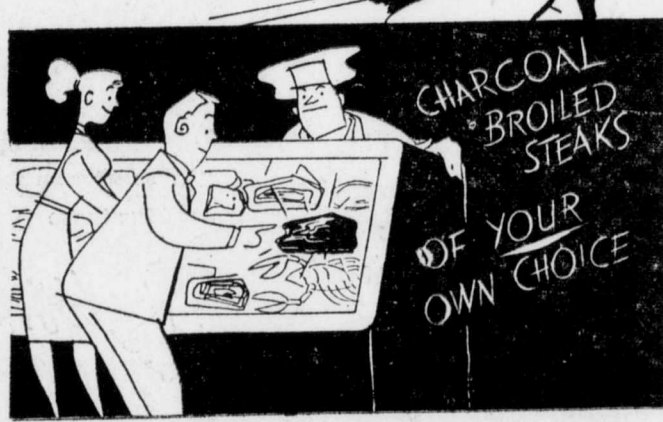
Best gag of the week . . . Kay (Mrs. Howard) Morris said "Goodbye" to Dorothy and Jay Salinger who flew to Honolulu on Wednesday . . . What they didn't know was that Kay was flying over on Tuesday and would be there to meet their plane . . . and will return with them around October 16 . . .

Dining at Crones Sunday night was a sixsome . . . Jack and Ethel Luccareni, Tom and Theodora Fleming, and Billy and Vicki Malouf . . .

Barney and Barbara Hinkle were the hosts at a small dinner, complete with champagne . . . honoring the anniversary of Lou and Ruth Manseau . . . Also in the party were Jack and Helen Kenaston and Doug and Dotty Bell Kenaston, who were in town for a brief stay . . .

The attractive Doris Duncan is back in the Village and will be a model and saleswoman at Dorothy Gray's this season . . . Doris gave her first dinner in her new apartment . . . the other evening, entertaining Rose Mints and Mrs. Beaman (Jean Cameron Trousdale's mother) . . .

The apartment, which is at 533 Calle Ajo, is charmingly decorated in black and white with splashes of accenting orange . . . Doris is one of those cooks who does things with an artistic touch . . . and the dinner was a masterpiece . . . A unique salad had pears with tiny balls of different-colored (More, page 3c)



Garden Grill  
PALM SPRINGS  
Biltmore  
1000 INDIO ROAD  
PHONE 2357



(Anderson Photo) HAPPY BIRTHDAY — Friends helped Tom Hull (Hollywood Roosevelt hotel man) celebrate his birthday Sunday in a big way. This picture taken in the garden of their Palm Springs home, shows, left to right, Mr. and Mrs. Jack Adams and Tom and Jerry Hull.

AAUW Party  
to Honor New  
Members

Final plans were made for the traditional opening party when the board of directors of the Palm Springs branch of the American Association of University Women met at the home of the president, Mrs. J. J. Bunker . . .

The party for new and prospective members will be held in the gardens of Mrs. Paul Summitt's home at 210 Crestview drive on the evening of October 12. In charge of the party will be Miss Eunice Crooke, social chairman; and her assistant, Mrs. Robert Schnabel; and Miss Sarah Jean Jenkins, membership chairman . . .

A fashion show, staged by Lanz of Palm Springs, will highlight the affair . . . Members of the AAUW board are Mrs. Fred Watson, vice president and program chairman; Miss Helen Clemenson, recording secretary; and Mrs. Wayland Reynolds, treasurer . . . Anyone desiring information concerning membership in the local chapter should contact Mrs. Bunker at 7874 . . .

Mrs. William Copeland of 1387 San Jacinto Way, is in Cedars of Lebanon hospital recuperating after major surgery. She expects to return to her home here in another week . . .

Weekend guests of Mrs. Payne Jennings were her mother-in-law, Mrs. Shaw Jennings and her sister-in-law, Peggy Jennings, both of La Jolla . . .

Named Secretary  
Playhouse Guild

Board of directors of the Palm Springs Playhouse Guild, meeting this past week, regrettably accepted the resignation of Rex Hardy as secretary, and named Warren Slaughter to fill the vacancy . . .

Hardy, who incorporated the Guild and did so much organization work, resigned because pressure of business will keep him in Los Angeles this year . . . Mrs. John F. Luccareni, Guild president, conducted the meeting . . .



New, bright note to swing from your arm . . . to accent your resort costumes. Posies or fruit at \$4.98\*. others embossed with assorted jewels and dresden and lined with dainty prints or brocade at \$10.98\*  
Adrian's Gift Shop  
134 S. Palm Canyon Dr. — next to Plaza Theatre  
Open Sundays, and of course, no additional charge for our beautiful gift wrapping.  
\* plus 10% Federal Tax

Toastmistresses to Install  
New Officers at Dinner

Toastmistress Club elected Marjorie Anderson, Eloise Kane, new officers when it met September 29 at the home of President Ruby Aikin. New officers elected are: Frances Blondon, president; Millie Brechlin, vice president; Evelyn Keefe, secretary; Dorothy Hass, treasurer; Ruby Aikin, club representative. Topmistress, Lysle Smith, gave each member a pantomime to act out in order to facilitate use of gestures, resulting in much merriment . . . Toastmistress, Millie Brechlin, using "Laughter helps cure all ills", introduced speakers June Travers, Edith Ritter and Josephine Moon. Each speaker gave appreciation to laughter and humor as an aid to living and keeping young . . . Grace Daemen and Irene Harris were inducted as new members by Josephine Moon, vice president. Visitors were . . .

Savings & Loan  
Plan Open House  
on Anniversary

Coachella Valley Savings and Loan Association will celebrate its fifth anniversary on October 22 with an open house at both the Palm Springs and Indio offices, from 7 to 9 p.m. There will be refreshments, prizes and gifts for the youngsters . . . The brochure put out by Coachella Valley Savings and Loan is titled "Five Years of Prospectin' in the Desert" and cartoons by John H. Wiley illustrate the story of their first organization in 1949 and their growth through the years . . . Their Palm Springs office is located at 176 South Indian avenue . . .

WEEKEND GUESTS  
Visit Stachlers

Mr. and Mrs. Duane Stachler had as their weekend guests Mr. and Mrs. H. L. Deikert and Mr. and Mrs. William Parks, all of Los Angeles . . . The visitors are all former residents of Mrs. Stachler's home town near Indianapolis . . .

PALM VALLEY SCHOOL  
A Private Day School  
for Boys and Girls  
Opening Monday, October 4  
● Grades 5 through 12  
● Monthly Enrollments  
● Small Classes  
Highly Experienced Staff of Teachers  
Swimming — Supervised Athletic Program  
5th and 6th Grades added this year  
Transportation Provided  
Located four miles east of Palm Springs off Highway 111.  
J. Blake Field, Director  
HARVARD, A.B., M.A.  
P.O. Box 519 Tel. 8-4472 Palm Springs

Announcement . . .  
Opening Monday, Oct. 11  
Palm Springs  
Most Exquisite Fashions  
for Milady

Domestic and Foreign Imports  
Sportswear — Casual Wear  
Afternoon and Evening Gowns

VALUABLE SURPRISE GIFTS  
TO EACH PURCHASER  
ON OUR OPENING DAY OF BUSINESS  
BUDGET PRICED DRESSES TO  
EXCLUSIVE ORIGINALS

Petit Paris  
274 NORTH PALM CANYON DRIVE  
PHONE 2418



## Yerkes Home from Trip to Northwest

Mr. and Mrs. Claude Yerkes have returned from an extensive trip through the Pacific Northwest, where they met many people who plan to come to Palm Springs this winter.

After spending a month at Arch Cape, Oregon, they followed the coast north to Port Angeles and spent a few days with girlhood friends of Mrs. Yerkes in Hoodport.

Following a visit with a sister at Stevens Lake, Washington, they left the Rain Forests of the coast for the vast plateau of far-reaching wheat fields with no rain. They were interested to observe the great changes in the harvesting methods. Where 20 men and many horses were required formerly, now the farmer, his wife and a helper with modern machinery can harvest a crop.

The Yerkes had a pleasant and interesting trip and say Palm Springs is all the more appreciated after a few months spent in other parts of the country.

## Supper Party and Theater Fete Birthday

A supper party followed by a theater party celebrated the 17th birthday of Gary Hammond Tuesday evening.

Twelve friends gathered at the Hammond home at 4120 Calle San Antonio for a steak dinner topped off by the traditional birthday cake.

Afterwards the group went to the Sun Air drive-in to see "The Egyptian" and the management played the "Happy Birthday Song" for Gary.

Guests helping celebrate were: Miles Black, Barbara Harris, Larry Bruton, Merry K. Hughes, Leslie Whidden, Erica Morrison, John Martin, Sharon Smith, Susie Cable, Carroll Ditson, Jan Prebenson.

Gary is a senior at Palm Springs high school this year and is the son of Mr. and Mrs. Alex Hammond.

**The Desert Sun—2¢**  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Thursday, October 7, 1954

mary helen teens . . . . . presents

Robin Anderson  
and  
Judie Canby

on the teenagers platter party  
10:15 Saturday night — KCMJ

## TRIXIE'S DANCE STUDIO

For Girls and Boys of all ages

### NOW OPEN

ENROLL EARLY FOR THE SEASON

Open Monday, Tuesday, Thursday and Friday  
from 3 to 6 P.M.

**Ballet, Tap, Acrobatic, Modern**

For Information Phone 6939  
670 CALLE PALO FIERRO

We think you'll agree . . .  
they are the most exquisite  
new fall

**Squaw Dresses**  
ever shown

Sizes 10-20—\$14.95 - \$37.95

Squaw Dresses are further enchanted with one of our  
Indian Concha belts

Have you seen our most  
COMPLETE WESTERN WEAR Department?  
(We outfit the whole family)



Hiway 111, Cathedral City  
PHONE 8-4573  
Open 7 days a week from  
9 A.M. 'til 7 P.M.



(Desert Sun Photo)  
**CHI CHI LUNCHEON** — A luncheon party at the Chi Chi Tuesday noon included, left to right, Joseph Schenck, Mrs. William

Perlberg, Mrs. Henry Busse, Mrs. Harriet Austin and Henry Busse, orchestra leader.

## D.A.R. to Meet in Banning for Opening Session

Cahuilla Chapter of the Daughters of the American Revolution will hold their first meeting of the season on October 14, Mrs. Howard M. Jay, press chairman, announced today.

The meeting will be held at the home of Mrs. Raymond Newland at 247 North Fourth street in Banning, at 1:30 p.m. Mrs. Newland will be assisted by Mrs. Ralph Webster and Mrs. James C. Whigham.

A dessert luncheon will precede the business session, which will be conducted by Mrs. Saul Ruskin, Regent.

Mrs. T. A. Galloway, state chairman of the national committee on Indian affairs, will speak on this work.

All women residing in the desert, who are interested in the work of the D.A.R. are cordially invited to their meetings. Those needing transportation please call Mrs. Harlan Bosler at 8-4208 or 8-4204.



(Anderson Photo)  
**RUMMAGE SALE** — Some interesting items have come in for the American Legion Auxiliary's Rummage Sale which will be held Friday and Saturday in the Wars Memorial building. Mrs. Irene Burnett, Rummage Sale chairman, is shown inspecting a jai alai basket, while Mrs. Marjorie Warner holds a banjo. Yes, those are snow shoes, too, and a good selection of garments and household items.

## Auxiliary Opens Rummage Sale

The American Legion Auxiliary's two-day Rummage Sale opens tomorrow at the Wars Memorial building offering a big collection of garments, household items and miscellanea.

Mrs. Irene Burnett is chairman of the Rummage Sale, assisted by Mmes. Dorothy Morrison, Marjorie Warner, Frances Heath, Christine Renier, Jeanette McCabe, Wanda Richards, Billie Lou Floan, Candid St. George, Mae Johnson and Helen Long.

CLASSIFIED ADS  
READ SUN

## Two Babies Born at Hospital

Mr. and Mrs. Edward Susalla (he is Thunderbird's golf pro) of Rancho Mirage, are the parents of a baby girl born October 3 at Desert hospital. The baby weighed seven pounds four and a half ounces.

A son was born to Mr. and Mrs. Lynn Choate of 670 East Ramon road, Wednesday morning at Desert hospital.

Joseph J. Ryan and his pilot flew in to Palm Springs airport Monday in his new B-25, to spend the winter season here. They flew non-stop from Virginia in 10 hours.

## Compadres Start with Busy Month

Los Compadres, riding group, start their club year with a full calendar of events for October.

Their first business meeting will be held at the clubhouse this evening at 8 p.m., and the main item on the agenda will be a decision about Western Week.

Next Sunday will be a Moonlight Ride to Sun-Air. Cocktail hour at the clubhouse will be 5 p.m., with plans to ride at 6 p.m. Reservations should be made not later than Saturday noon by calling Ora Windhurst at 6244.

A "Bring Your Own Steak" dinner will be held at the clubhouse on October 16; there will be a breakfast ride to Andreas Canyon on October 24; and a Halloween Party at the clubhouse on Saturday, October 30 will round out the month's events.

## Sorority Starts Second Season

Zeta Theta Chapter of Epsilon Sigma Alpha will hold their first meeting of the new season at the home of President Hazel Stachler at 11 Palomino road, Deep Well, on Wednesday evening, October 13, at 8 p.m.

At a board of directors meeting, held October 4, at the home of the president, it was decided to have Barbara Foster take over the office of vice president, in lieu of Georgia Kettmann who has moved to Yuba City.

All members are urged to attend the October 13 meeting as those who were not present at the Charter. Initiation will be initiated at this time. Rush season is on the agenda, which promises an interesting time for all.

## Villager's Son and Family to Spend 3 Years in Italy

Captain John R. Wiley, son of Mrs. Ruth Wiley of 832 Mesquite, will leave soon for three years abroad. His wife and son, who are now in Alexandria, Louisiana, will join him in mid-November in Udine, Italy. The Wileys are from Berkeley and came to Palm Springs and built a home on Mesquite about two and a half years ago. Following her husband's death, Mrs. Wiley decided to make Palm Springs her permanent home.

Captain Wiley, a graduate of University of California and a former newspaperman from around the Bay district, is in public relations and personnel work for the United States Army. He has just returned to Louisiana after a three-week inspection trip to Italy, and a letter to his mother describes the wonders of that country. He visited Rome, Livorno, Bologna, Ferrara and Venice, which is only 66 miles from where he will be stationed. There he was the guest of a United States Consul and met numbers of Italian nobility. Every place they went they were well-received and fêted and the Captain wrote they averaged about five meals a day as a result of the hospitality. The weather, too, was superb.

Captain Wiley wrote that Udine, a city of 80 to 90 thousand will make a wonderful base with fine facilities. "They like us there and want us as soon as possible," he wrote. "The countryside is largely farming, the scenery is fine, the Alps are just to the north of us and the sea to the south . . . a perfect place."

**Henri's Beauty Salon**  
Henri and Gene

Artists in Hair Styling



to style for you

Coiffures as personal

as your signature

Manicuring and Pedicuring

447 North Palm Canyon Drive  
Phone 5312

## Gilberts Return from 4 Month European Trip

Mrs. Oscar Gilbert (the Gilberts own Town and Country restaurant) and two daughters, Mary and Margaret, returned Friday from a four-month European tour.

They crossed the Atlantic, both going and coming, aboard the USS United States, sailing from New York on May 28. After a few days in England, they went on to Sweden, which is Mrs. Gilbert's birthplace, and visited relatives near Stockholm for two and a half months.

They made a round-trip to Norway and then toured the continent visiting Denmark, Germany, Switzerland, Italy and France. They particularly enjoyed seeing Italy as it was their first visit there.

After doing some shows and shopping in New York, the Gilberts flew across country, arriving home Friday.

## Garden Clubber to Attend Rose Show in Riverside

An event of interest, to the garden lovers of Southern California is the exhibit of the best rose specimens produced by the commercial rose growers of the area, which will be held at the Mission Inn in Riverside on Tuesday, October 12, from 3 p.m. to 9 p.m.

Although this exhibit is primarily for nurserymen, to help them decide what roses to stock, it is open to the public and is expected to attract wide attention.

The Palm Springs Garden Club, whose aim it is to foster interest in gardening, is lending its efforts to bring this outstanding affair to the attention of Villagers. Many of its members plan to be present during the showing, and no doubt will learn of new or improved varieties to make their own gardens, in the Village, more lovely.

## Ceramics Display at Fireside Shop

A fascinating array of Marc Bellaire ceramics is on display in the windows of the Fireside Shop, 171 North Indian avenue.

Considered the most versatile and prolific trendsetter in the design of ceramic artware, Bellaire is often referred to as "The Crown Prince of Ceramists." He and his work were featured in the June issue of Popular Ceramic magazine.

Come in and see this

Distinguished Furniture

for our

modern .

ways

of

living —



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**mary helen**

140 North Palm Canyon Drive  
Palm Springs

across from the Desert Inn  
Has these

*wonderful buys*

**Saconomy washable wools, from 3.50**

No more crying over spilled milkshakes! Thrifty Saconomy makes school-going switchables thoroughly washable. And makes them prettier than ever with colorful rib-knit touches, neat-fitting elasticized waistbands. See them in bright-crayon colors, grey, navy.

jersey shirt: 3.50 (3-6x), 3.95 (7-14)

flannel skirt: 3.95 (3-6x), 5.95 (7-14)

Come in for free Saconomy bubble pipe!







**THEY LOVE PALM SPRINGS** — Governor Goodwin J. Knight and California's First Lady tell Hildy Crawford of The Desert Sun that they love Palm Springs and plan a week's vacation at El Mirador immediately after the November 2 election. They are coming down for some desert sunshine and to rest up from the strenuous campaign schedule. The picture was taken in Banning last week when the Governor made one of the major speeches of his campaign.

### Friends Visit Mrs. Anderson

Mr. and Mrs. Pat Ryan of Springfield, Missouri and Mr. and Mrs. Van Pelt of Long Beach were Monday visitors with Mrs. Mary B. Anderson of 148 North Marcus.

Mrs. Anderson, taking her first vacation trip in 33 years, went back to Springfield this summer to visit among her many friends and relatives. During the month and a half she was back there she visited 375 oldtime friends.

Mrs. Anderson says she had a marvellous trip and it was worth waiting for. She made the trip by air.

**WRIST WATCH LOST**  
Loss of a wristwatch in a downtown parking lot was reported to police Saturday by Stan Spence of Tucson, Arizona.

### (Continued from page 1c) Around Town

melons inset to give a jeweled appearance . . .

Waltah and Gretchen Clarke are back from Laguna . . . and getting ready to open their shop in El Mirador in another week or so . . .

Harry Joe and Dorothy (Gray) Brown arrived in Beverly Hills yesterday . . . and will be down here soon . . . They were given the grand rush in New York, climaxed by a farewell party given by Bob and Millie Considine . . . They flew to Denver and stopped there for a visit with Dorothy's mother, Mrs. Bella Mintz (founder of the Beth-Israel Old Folks Home and Hospital in Denver) . . . before continuing home . . .

The bells of Ingleside Inn

### Magazine Cover Pictures P.S.

Palm Springs Toastmistress Club was honored when the July issue of Toastmistress International Magazine used a beautiful sepiat picture of Palm Canyon drive on its cover.

Toastmistress International has a large mailing list and is sent to many parts of the world.

will ring October 29 . . . heralding the opening of the new season for Ruth Hardy's picturesque inn . . . There are 10 bells in the cluster and they are of Spanish origin and traditional at Ingleside . . . where they ring for the departing guests to bring them back again . . .



(Desert Sun Photo)  
**VILLAGE VISITORS** — Mr. and Mrs. Secondo Guasti (she is the former Martha Outlaw Huntington) are frequent Palm Springs visitors and expect to be down frequently this year. They were photographed last weekend at the Sandcomber.

### Racquet Club Dinner Dance Opens Season on Oct. 16

A gala "Welcome Home" dinner dance is planned at the Racquet Club on Saturday night, October 16. The party, the first of the Club's many delightful season affairs, promises to be a particularly gay one, with many early season village returnees planning to be on hand, as well as a large number of out-of-town Club members, who always spend the first week of the new season at the Club.

In addition this year a number of Club members and their guests will be present who are journeying to the resort earlier than usual in order to combine both the Club opening and the road races.

Already back at the Club and busily at work getting the internationally famed spot ready for its opening Thursday, October 14, is Club manager Sherman Hull. The Hulls and their cute son "Scotty" spent the summer at Westwood with a pleasant excursion to San Francisco as the highlight of their summer.

Hull has announced that many of the former staff will again be at the Club including Club tennis professional David Gillam, who with Mrs. Gillam and their daughter Marjorie, were again at the Denver Country Club this summer.

Mrs. Vivian Peterson, who for the past several years has been summering at the "Garden of the Gods Club" in Colorado Springs, will remain at the Garden of the Gods this winter as Resident Manager. Taking her place as shop manager is Mary Jane Hicks, who is well known in Palm Springs where she has been a resident for the past 15 years. Mrs. Hicks has already returned to Palm Springs after spending a cool summer at Toluca Lake.

Maintenance superintendent Frank Willis, who was at Carmel Valley has also returned, as has the Club's able house-

keeper Jean Papernow who is starting her sixth season here. Maitre'd Albert Centoz was among staff members enjoying Laguna Beach this summer. He will again be in charge of the dining room.

Those ever popular mixologists Tex and Sy, or Tex Gregg and Sy Hodgen are also returnees. "Sy" spent the summer at Arrowhead, while "Tex", who was here earlier, is taking an end of the summer vacation fishing trip into Mexican waters.

The Club's public relations director Marjorie Pohl has also returned after a 9,100 mile motor trip about the United States with her father, E. S. Pohl of Redlands.

Florence Nix, executive secretary is back at her desk. Due to return soon are William Lucas, and Jim Phillips who are members of the office staff. Lucas returns from Lake Tahoe, where he was with Connelly's Bijou. Mr. Phillips from Los Angeles.

Hull has announced that in keeping with the Club's policy of providing the best, that Maurice Galle, whose name spells the finest of cuisine to the gourmet, joins the staff as Chef.

With Chef Maurice on hand for the first meal of the new season Friday luncheon, October 15, the Club's wonderful Sunday buffets will be an immediate feature effective October 17. Dinner dancing will take place every Saturday and Sunday night for the early part of the feature, becoming a nightly occurrence later in the season.

Though the 14th is opening day, several pre-opening guests have checked in, including Mr. and Mrs. Kenneth Simpson and Pat Weaver, president of the National Broadcasting Company.

Grace Pope is traveling abroad . . . in Spain at last report . . . and probably won't be down to her Palm Springs place for another month or more . . .

## Lone Palm Hotel

NOW OPEN FOR THE  
1954 - 1955 SEASON

Wonderful Steaks

Wonderful Chops

Complete Dinners from \$2.75

EDDIE DILLON at the Bar

1276 North Indian Avenue

Phone 2241

## BLANKETS



CAREFULLY WASHED & FLUFF DRIED

**75c**

Bedspreads, Drapes, Curtains, Pillows  
refreshed with washing

**AUTOMATIC LAUNDRY**

Rear of

440 S. INDIAN AVENUE

PHONE 7984

(Just behind Palm Springs Cleaners)

Sun Classified Bring Quick Results

# ONE Package Deal

NEW EXCITING 1955

# EMERSON

Plus

# TV CABLE

INSTALLED IN YOUR HOME

For only **\$27<sup>50</sup>** Down BALANCE 18 MONTHS



With Emerson you can sit anywhere and see everything on the wide angle 17" Cine-vision screen. The front's all screen — side controls are elevated, easy to see and reach. Slim, trim cabinets.

**YOU GET:**

- ✓ 17" Emerson TV Set
- ✓ Year Warranty on all Parts
- ✓ TV Cable Installed
- ✓ Monthly Cable Service Charge

## PALM SPRINGS COMMUNITY TV

192 South Indian Avenue

PHONE 2882

Hal Waltz, Gen. Mgr.

## 1100 MORE

Just received 1100 more pairs of those wonderful Ladies' casual shoes and sandals that were grabbed up so fast during our Grand Opening Sale.

If we were not able to take care of you last weekend, or if you would like several pairs to add to the ones you were able to get, this is your opportunity.

A DOZEN STYLES IN ALL COLORS AND SIZES

Values to \$6.95

**\$1<sup>95</sup> \$2<sup>95</sup> \$3<sup>95</sup>**

## SAVON SHOES

HOWARD and FAE BREZIN

386 N. PALM CANYON

Opposite Police Station

## Monroe's FOR MEN

Formerly The Ellis Men's Store at . . .

155 E. ANDREAS RD., opposite Calif. Electric

"IN THE HEART OF THE VILLAGE"

## RE-OPENS TOMORROW FRIDAY, OCT. 8TH

with a complete new stock of Men's Clothing, Sportswear, Dress, Work and Play Shoes, including Boy's Shoes, Ladies' Keddies, and Nurses and Waitresses White Leather Oxfords.

**BRANDS YOU KNOW . . .** Hanes — Cooper — Wings — Palmdayl — Creveling — Haggar — Supplendrape — Rodeo Levi Strauss — Swank — Fruit of the Loom — Freeman Shoes — Nunn Bush — Red Wing — U.S. Keds — Goodrich P.F.'s, and many others. **ALL FRESH. NEW MERCHANDISE AT POPULAR AND MODERATE PRICES. STANDARD EVERYWHERE!**

Mr. Wm. D. Hancock, a specialist with 20 years of clothing and shoe fitting experience, will be associated with us.

**COME IN AND SHOP "Self Selection" AT YOUR LEISURE. WHERE EVERYTHING IS OUT ON DISPLAY AND EVERY ITEM IS PLAINLY MARKED. EXAMINE OUR BARGAIN TABLES AND BARGAIN RACK . . . EVERY DAY! WATCH THE PAPER AND OUR WINDOWS FOR WEEKLY SPECIALS . . . EVERY WEEK!**

## OPENING SPECIALS!

**SHORT SLEEVE SPORT SHIRTS** — A Special Purchase of regular \$2.95 values in fancy patterns, checks, plaids and plaids in cotton broadcloths, plisses and linen-like weaves. All sizes: S-M-L-XL.

**A Terrific Value at \$1.79 ea. — 2 for \$3.49**

**REGULAR \$3.95** Wings fine quality 100% Nylon Sport Shirts. All sizes in 6 wonderful colors — \$2.69 each—2 for \$5.00.

**ALSO A CHOICE SELECTION** of all kinds and colors of long sleeves in All-Year weights. Regular \$3.95 - \$4.95 values at \$2.49 to \$2.95.

**ZIPPERED JACKETS**, plains and fancies. Regular \$10.95 — Choice \$7.95

**SWIM TRUNKS**, all styles and colors! Regular \$2.95 - \$3.95 — \$1.79 to \$2.59

At  
Regular  
Prices

**SPORT COATS!** Values to \$40. \$24.95 - \$27.50 - \$30.00. **NONE HIGHER!**  
**SLACKS!** Rayon and Dacron, All-Wool Flannels, All Wool Sheen Gabardines, Dacron and Wool. From \$5.95 to \$15.95. **NONE HIGHER!**  
**MEN'S LEATHER SHOES!** All of the latest styles and colors. All solid-rock values at prices from \$6.95 to Nunn Bush at \$17.95. A complete price range and quality range for every purse.

**SEE OUR WINDOWS FOR THESE VALUES!**



# The Desert Sun—4c

## and PALM SPRINGS NEWS

### PAID SPRINGS, CALIFORNIA

#### Thursday, October 7, 1954

# Classified

# ...Ads...

**The Desert Sun**  
and **PALM SPRINGS NEWS**  
Published every  
**MONDAY AND THURSDAY**  
(Except June, July and August, when  
published Thursdays only)  
**PHONE 2249**  
Box 190, Palm Springs, Calif.

**RATES**  
(Minimum ad, 3 lines—count 24  
letters and spaces to a line)  
1 time, per line ..... 75c  
(Min. 2.25—1.50 cash in adv.)  
Per 1 Week 2 Weeks 1 Month  
Line (2 TIMES) (4 TIMES) (9 TIMES)  
**1.00 1.25 2.25**

● Ads ordered for more than one time  
must run in consecutive issues to earn  
above rates, otherwise single insertion  
rate will be charged for each time run.  
● Save by ordering your ad run 4 or 9  
times—if cancelled before completion,  
you will be charged at nearest rate  
applicable for times run and get a  
REFUND for the difference.  
● This newspaper cannot be responsible  
for more than one incorrect insertion;  
please notify us promptly of any error  
in your ad.  
● DEADLINES—for new copy or cancella-  
tions: MONDAY ISSUE—5 P. M. FRIDAY  
THURSDAY ISSUE—5 P. M. TUESDAY  
● ADDRESS all communications to: The  
Desert Sun, P. O. Box 190, Palm  
Springs, California.

**Personals 12**  
ALCOHOLICS Anonymous, Al-  
port, 8:30 Wednesday nights.  
Phone 2701.

**Service Miscellaneous 15**  
**HOMES OPENED**  
WINDOWS, walls, woodwork,  
etc. cleaned. Floors waxed.  
Complete house cleaning and  
janitor service. Licensed,  
bonded, insured. Call 2161 or  
3339.

ABC HOME AND BUILDING  
MAINTENANCE CO.,  
306 N. Indian Ave.  
**ONLY QUALITY PAINTING**  
Color-tone experts. All my men  
are insured painters.  
FREE ESTIMATES. PH. 8-3544  
F. H. KUNKLE  
Painting and Decorating  
Contractor

Palm Springs Engineering Co.  
**Machine Shop**  
Gears, Key Ways,  
General Machine Work  
375 Sunny Dunes Ph. 5411

TUTORING, college preparatory  
coaching by qualified high  
school teacher with Califor-  
nia credentials. At your home.  
Write Desert Sun, Box 190  
File HX.

SALES AND SERVICE for Hoover  
Vacuum Cleaners, Alumin-  
um and Canvas Umbrellas.  
PAVINY'S, 1001 S. Palm Can-  
yon Drive, Phone 7342.

ROY'S GENERAL REPAIR  
Carpenter, Patch Plastering  
Cement and Block Work  
Interior Decorating  
400 S. Indian Ave. Ph. 3388

BUILDING SERVICE  
BLACK TOP or CEMENT WORK  
LEVELING & GRADING  
2 hour job  
Call Almeida, 100 Palms 95280  
or 95451

ALTERATIONS  
COMMERCIAL - RESIDENTIAL  
CARPENTER REPAIRS  
CALL 7691 - NITES 6638

Morrison Sewage Disposal  
Cesspool and Septic Tank  
Sanitary cleaning Ph. 8-3613

CARPENTER WORK, ROOFING  
GENERAL REPAIRS  
Phone 3387

ALTERATIONS  
Please call 9095 after 11 A.M.  
Apartment 1.

**Situations Wanted 25**

**HOTEL MANAGER** — Woman  
with experience in resort ho-  
tel operation, presently at  
Carmel, California, is inter-  
ested in position as manager  
of Palm Springs apartment  
hotel. Her name and address  
may be obtained by telephon-  
ing The Desert Sun — 2249.

**MALE PIANO player** desires en-  
gagements one or two eve-  
nings per week, either alone  
or with orchestra for dances  
or song sets. Can improvise  
play by ear and has large re-  
pertoire of old favorites. P.O.  
Box 1182, Cathedral City.

Screened, experienced person-  
nel. Domestic restaurant, hotel,  
office, medical.  
**EMPLOYMENT**  
**SERVICE AGENCY**  
135 E. Andreas Road  
Phone 2901 Phone 2536

**COUPLE** to manage motel or  
apartments, any number.  
Well trained, 12 years' expe-  
rience as manager and main-  
tenance. Excellent local re-  
ferences. Call 2904, Banning,  
Calif.

**WANTED** light work for small  
wage or apartment for 2, by  
active elderly man. Otto  
Haskell. Phone 9074.

**WILL WORK** part time for free  
room in or near Palm Springs.  
Good references. Write Desert  
Sun, Box 190, File J-10.

**EXPERIENCED** gardener and  
lawn man, have own tools.  
Phone Yucaipa 7-3492.

**HOUSEWORK** by the hour. Call  
after 4 p.m. Phone 5787.

## Situations Wanted 25

**AVAILABLE** Oct 1. Man and  
wife want to manage hotel  
or apartment for coming sea-  
son. Best of local references.  
Experienced. Call 4686.

**YOUNG** Swedish man desires  
position in private home. Cook  
combination butler, excellent  
references. Write Desert Sun,  
Box 190, File F-13.

**PAINTING**, decorating, paper  
hanging. Very reasonable.  
Free estimates. Ph. 5850 eve-  
nings.

**WANT TO DO** cleaning by the  
day. Phone 3347.

**WOMAN, DAY WORK.**  
PHONE 9033

**Help Wanted 27**

Gardener ..... R&B \$250  
2nd cook, European ..... Open  
Cook ..... Pantryman ..... Seal  
Hostess-Cashier ..... R&B \$150  
Food checker, male ..... R&B \$250  
Dishwasher, steady ..... \$100 hr.  
Receptionist, desk, PBX  
Masseuse  
Secretary, 5 days ..... \$300  
Accountant, lady ..... \$400  
Alteration-Fitter ..... \$300  
Nurse/manager, experienced Open  
Hotel Maids ..... R&B \$125  
Domestic Couple ..... \$300 up  
Maintenance man ..... \$275  
Indian or Mexican maid ..... \$200  
Linen Room Maids ..... R&B \$125  
Waiters, waitresses, bus boys.

**EMPLOYMENT SERVICE**  
AGENCY  
135 E. Andreas Road

**NO FEES**  
Are You Registered  
With Us?  
We serve members throughout  
the desert area.  
Bookkeepers, F.C.  
PBX and cashier (relief)  
Apply in person  
**PALM SPRINGS**  
**EMPLOYERS ASSOCIATION**  
224 N. Indian Ave.

**ARTIST** for label designing, abili-  
ty to do fine lettering and  
good designing essential.  
State experience. Write De-  
sert Sun, Box 190, File J-1.

**EXPERIENCED** salesman, auto-  
mobile. Apply Beebe DeSoto,  
Plymouth 682 South Palm  
Canyon Drive, Phone 7022.

**EXPERIENCED** auto salesman,  
new and used cars. Must be  
top man. See Mr. MacDonald,  
Plaza Motors, Phone 5122.

**REAL Estate broker** or sales-  
man. Male. Local experience.  
Dave, 326 S. Indian after 5  
p.m.

**MAN, WOMAN** or both about 2  
hours per day, restroom work.  
Beckley Trailer Park. Phone  
8-4950.

**DWYER'S BUSINESS SERVICE**  
**EMPLOYMENT AGENCY**  
256 S. Palm Canyon - Ph. 7691

**MAN OR woman** to drive Foster  
Freeze sales car, also store  
help. Apply 202 S. Indian Ave.

**Bus. Opportunities 29**

**AUTOMATIC** wash rack, zoned  
M1 on Palm Canyon Dr. M. G.  
Mead. Your agent or call  
2621.

**FIRST class** restaurant fixtures  
at the Desert Farmers Mar-  
ket. 444 N. Palm Canyon Dr.  
Corny's Bar B Q, owner.

**PROFITABLE** business for sale.  
Would be interested in right  
partner. Write Desert Sun,  
Box 190, File J-8.

**FOR SALE:** Complete fixtures  
for small bakery. Can arrange  
for good location. Write Box  
527, Cathedral City.

**PALM CANYON** Drive hotel for  
lease or trade.  
Phone 9053

**Business & Financial 30**

**DO YOU** need money on your  
property or vacant lot? 1st or  
2nd trust deeds made. 205 So.  
Indian.

**FIRST T. D.'S WANTED**  
Palm Valley Realty Co.  
Box 99 Palm Springs 8-3481  
Wonder Palms Rd. & Hwy 111

**TRUST DEEDS** bought, small  
discount, private party. Write  
J. Nagler, 330 N. Alfred, Los  
Angeles.

**1ST AND 2ND TRUST DEEDS**  
**BOUGHT.** JAS. CAMPBELL,  
205 SO. INDIAN

**Lots & Acreage 33**

**TEN ACRES**, 10 minutes from  
Post Office. \$8500. SE corner  
of SW quarter of Section 15.  
By broker or owner. Nord-  
holm. 419 Griffith Way,  
Fresno.

**2 VIEW** lots, Carmelita and Del  
Monte. Owner, Cr. 6-0404 —  
Cr. 19322, Beverly Hills.

**CORNER** lot 100x102 with north  
wall. \$1575.  
Phone owner 3236

**TRADE**, 2 hilltop lots for '54  
Cadillac or Lincoln. Phone  
owner 7127.

**1/2 ACRE** \$2950 (near Smoke  
Tree Ranch) direct TV recep-  
tion. All utilities. Call 4620.

**For Sale or Exchange 34**

**TRADE** — 6 unit income Monte-  
rey Park for acreage or other  
property near Palm Springs.  
\$21,000 equity, \$39,000 total.  
Write Box 332, Alhambra. Ph.  
AT 17355.

**TRADE**, 2 hilltop lots for '54  
Cadillac or Lincoln. Phone  
owner 7127.

## Real Estate — For Sale 35

**THERESA PRESS**

**CALLING**  
ALL HOME SEEKERS

Prices — Style — Location — We Have It  
Visit Our Office

**ECONOMY HOMES**, weekends or year round, 2 bedrooms unfur-  
nished. \$6500.

**3 BEDROOMS**, 1 bath, asphalt tile throughout, walled, nice  
home. \$11,500.

**SPACIOUS** 2 bedroom, den, 100x100 fenced lot, well planted,  
some furniture. \$1000 down, \$11,500.

**CLOSE IN**, 2 bedrooms, 1 1/2 baths, attractively furnished. \$16,500.

**LARGER HOMES** — 3 bedrooms, 2 baths, fireplace, 2 car garage,  
100x100 walled lot, terrific closets and cupboards, kitchen a  
woman's dream, carpeted throughout, south end. \$23,500.

**OLDER HOME** — Well kept, landscaped, fenced, garage, 2 bed-  
rooms, 2 baths, separate dining room, living room, fireplace,  
enclosed lanai, completely furnished, linens and dishes in-  
cluded. \$17,500 cash, terms. \$18,500.

**LUXURY HOME** — Completely furnished, linens and dishes in-  
cluded. 3 bedrooms, 2 baths, large pool, immediate possession.  
Terms to suit. \$29,500.

**ONE OF PALM SPRINGS'** most beautiful homes, greatly under-  
priced. Has 3 master bedrooms, 3 baths, terrific living room  
and TV room, large fireplace, master switches, ash cabinets  
in kitchen with built-in range, exclusive location and only  
\$42,500.

**ESTATE HOME** on hillside, 1 acre, 3 bedrooms, 3 baths, maid's  
quarters, sheltered pool. \$55,000.

**INCOME:**  
4 UNITS with kitchens, extra R-3 lot included, close in. \$32,500

**EXCLUSIVE** hotel, 10 units, 7 with kitchens, right off Palm Can-  
yon, sheltered pool. \$90,000.

**LOTS:**  
R-2 lot — \$2500.  
R-1 lots — \$1000 to \$1500.

**THERESA PRESS**

**REALTOR**  
JOE DE FRANCIS  
Associate

420 South Indian Ave. Phone 5282 or 5691

**For Sale or Exchange 34**

**DON'T BUY**  
"BUILD"

HERE'S THE REASON WHY  
FOR \$13,750 you can have 3  
bedrooms, 2 bathrooms, living  
and dining room, kitchen.  
Lots of cabinets, dinette, stone  
fireplace, forced air furnace,  
cooling system, insulated,  
double closets, 436 square feet.  
Double garage, large concrete  
patios and driveway. Many  
other fine features. Finest  
construction. On your lot.

or  
Other dwellings as low as \$7.50  
per foot. Apartments as low  
as \$8.00 per foot.

or  
will draw  
**Plans Free**

to your liking  
IF I BUILD

**RESIDENTIAL—COMMERCIAL**  
**INCOME**

Prices and Quality Cannot  
Be Beat

**COMPARE NOW**

**DARWIN**  
PHONE 2305 — 7565

**Real Estate—For Sale 35**

**Don't Buy This**

Unless You Want a Bargain  
HEATED pool, 3 bedrooms, 2  
baths, large enclosed lanai,  
walled and landscaped,  
double garage, sprinkler sys-  
tem, irrigation water, top lo-  
cation.  
\$25,000. Furnished. Terms.

**INCOME**  
9 UNITS practically new. Pool.  
Beautifully landscaped and  
furnished — on the main  
street.  
\$75,000. Terms.

**\$995.00 DOWN**  
2 BEDROOMS, 1 bath, modern  
Lots of glass.  
Full Price \$9,950.00

**IF IT'S FOR SALE**  
**WE HAVE IT**

**Terry Ray**

**REALTORS**  
Jules De Vorzon Helen Churchill  
Howard Palmer Ernie Dunlevie  
773 N. Palm Canyon Ph. 2064

**MUST SELL** Terrific deal for  
owner manager, hotel apart-  
ment center of Palm Springs.  
Trade accepted, balance long  
terms, contract. Brokers wel-  
come. Owner resident 1145  
Tachevah Dr., Palm Springs

**FOR REAL ESTATE**  
**SEE**  
**COL. WARD WOOLDRIDGE**  
Action and Honesty is  
the Service To You  
238 Indio Rd. Ph. 2360 anytime.

**DUPLEX** by owner, 1 bedroom  
and two bedroom. Garage,  
fenced, landscaped, large lot  
103'x103'. Furnished. Phone  
6521 after 4 p.m. or weekends.

**COL. WARD WOOLDRIDGE**  
Announces the opening of a  
new real estate office at  
238 Indio Road, Palm Springs  
Phone P.S. 2360 any time.  
Come in and say "hello"

**BEAUTIFUL** home, inspiring  
view, large lot, 3 bedrooms, 2  
baths. Only \$15,750. Call 2929.

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and dining room, kitchen.  
Lots of cabinets, dinette, stone  
fireplace, forced air furnace,  
cooling system, insulated,  
double closets, 436 square feet.  
Double garage, large concrete  
patios and driveway. Many  
other fine features. Finest  
construction. On your lot.

or  
Other dwellings as low as \$7.50  
per foot. Apartments as low  
as \$8.00 per foot.

or  
will draw  
**Plans Free**

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IF I BUILD

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HEATED pool, 3 bedrooms, 2  
baths, large enclosed lanai,  
walled and landscaped,  
double garage, sprinkler sys-  
tem, irrigation water, top lo-  
cation.  
\$25,000. Furnished. Terms.

**INCOME**  
9 UNITS practically new. Pool.  
Beautifully landscaped and  
furnished — on the main  
street.  
\$75,000. Terms.

**\$995.00 DOWN**  
2 BEDROOMS, 1 bath, modern  
Lots of glass.  
Full Price \$9,950.00

**IF IT'S FOR SALE**  
**WE HAVE IT**

**Terry Ray**

**REALTORS**  
Jules De Vorzon Helen Churchill  
Howard Palmer Ernie Dunlevie  
773 N. Palm Canyon Ph. 2064

**MUST SELL** Terrific deal for  
owner manager, hotel apart-  
ment center of Palm Springs.  
Trade accepted, balance long  
terms, contract. Brokers wel-  
come. Owner resident 1145  
Tachevah Dr., Palm Springs

**FOR REAL ESTATE**  
**SEE**  
**COL. WARD WOOLDRIDGE**  
Action and Honesty is  
the Service To You  
238 Indio Rd. Ph. 2360 anytime.

**DUPLEX** by owner, 1 bedroom  
and two bedroom. Garage,  
fenced, landscaped, large lot  
103'x103'. Furnished. Phone  
6521 after 4 p.m. or weekends.

**COL. WARD WOOLDRIDGE**  
Announces the opening of a  
new real estate office at  
238 Indio Road, Palm Springs  
Phone P.S. 2360 any time.  
Come in and say "hello"

**BEAUTIFUL** home, inspiring  
view, large lot, 3 bedrooms, 2  
baths. Only \$15,750. Call 2929.

## Real Estate — For Sale 35

**THERESA PRESS**

**CALLING**  
ALL HOME SEEKERS

Prices — Style — Location — We Have It  
Visit Our Office

**ECONOMY HOMES**, weekends or year round, 2 bedrooms unfur-  
nished. \$6500.

**3 BEDROOMS**, 1 bath, asphalt tile throughout, walled, nice  
home. \$11,500.

**SPACIOUS** 2 bedroom, den, 100x100 fenced lot, well planted,  
some furniture. \$1000 down, \$11,500.

**CLOSE IN**, 2 bedrooms, 1 1/2 baths, attractively furnished. \$16,500.

**LARGER HOMES** — 3 bedrooms, 2 baths, fireplace, 2 car garage,  
100x100 walled lot, terrific closets and cupboards, kitchen a  
woman's dream, carpeted throughout, south end. \$23,500.

**OLDER HOME** — Well kept, landscaped, fenced, garage, 2 bed-  
rooms, 2 baths, separate dining room, living room, fireplace,  
enclosed lanai, completely furnished, linens and dishes in-  
cluded. \$17,500 cash, terms. \$18,500.

**LUXURY HOME** — Completely furnished, linens and dishes in-  
cluded. 3 bedrooms, 2 baths, large pool, immediate possession.  
Terms to suit. \$29,500.

**ONE OF PALM SPRINGS'** most beautiful homes, greatly under-  
priced. Has 3 master bedrooms, 3 baths, terrific living room  
and TV room, large fireplace, master switches, ash cabinets  
in kitchen with built-in range, exclusive location and only  
\$42,500.

**ESTATE HOME** on hillside, 1 acre, 3 bedrooms, 3 baths, maid's  
quarters, sheltered pool. \$55,000.

**INCOME:**  
4 UNITS with kitchens, extra R-3 lot included, close in. \$32,500

**EXCLUSIVE** hotel, 10 units, 7 with kitchens, right off Palm Can-









TO OPEN NEW STORE — Howard Monroe who will open a new store, "Monroe's for Men" tomorrow at 155 East Andreas road. Monroe has had long experience in merchandising.

## Howard Monroe Opens New Men's Store Friday

A new store from stem-to-stern opens tomorrow, Friday, at 155 East Andreas road. It is called "Monroe's for Men," and the owner, Howard Monroe, promises a full and complete line of freshly stocked men's wear, including dress, work and play shoes, sportswear, and many, many other items that go to make up a man's wardrobe.

In addition, a full line of leather and canvas shoes for boys will be carried, together with a limited selection of ladies' canvas shoes and waitresses' and nurses' white leather oxfords.

### UNWANTED HAIR

Vanished away with Saca-Pelo. Saca-Pelo is the only Saca-Pelo for treatment of unwanted hair. Free information at Lor-Beer Laboratories Ltd., Ste. 5, 679 Granville St., Vancouver, B.C.



Double Protection Against RUST

your with the NEW

**RUUD Saniglas**

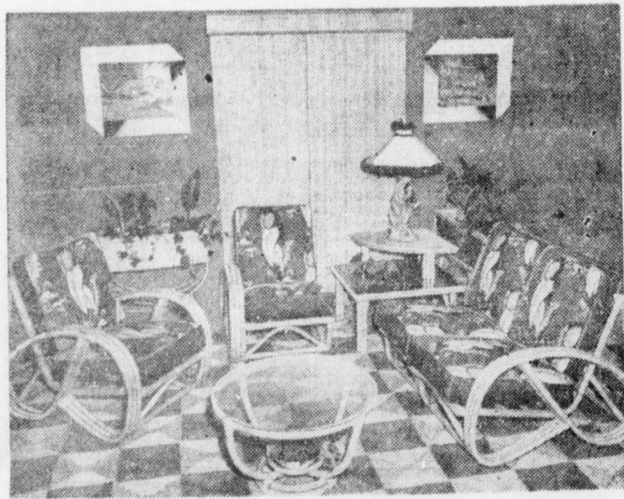
WATER HEATER

- 2 walls of glass
- No rust ever
- 10-year guarantee

**MORRISON PLUMBING**

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## RATTAN FURNITURE FOR TODAY'S MODERN LIVING



RATTAN FURNITURE GROUPING

3 Strand — 7 pieces Popular pretzel design. Formica tables. Philippine rattan. Choice of tropical and modern fabrics.

**219<sup>95</sup>**

BUDGET TERMS

Bamboo Matchstick **15<sup>C</sup>** sq. ft.  
Draw Drapes Ready to Hang  
Pair 3x5-\$4.50 Pair 3x7-\$6.30  
Pair 4x5-\$6.00 Pair 4x7-\$8.40  
Pair 5x5-\$7.50 Pair 5x7-\$10.50  
Pair 6x5-\$9.00 Pair 6x7-\$12.50  
—Also Custom Made—

**RATTAN RARITY SHOPS**

1534 E. COLORADO GLENDALE 244 W. HOLT AVE. POMONA

## Marine Held as Suspect in Theft

A 20-year-old ex-Marine was taken into custody on a burglary charge by military policemen from Twentynine Palms Marine Base Sunday evening, while visiting in Palm Springs prior to taking a train to his home.

Given an "undesirable discharge" earlier, the suspect, G. W. Eason, was directed to leave for his home. Soon after, he became a suspect in a warehouse break-in, and military policemen started a search for him in Palm Springs and Banning.

Objects taken from the warehouse were reported found among his belongings checked at the railway depot.

## Estrada Handed Prison Sentence

Gabriel Estrada, 20, of Palm Springs, was sentenced to from one to six years in state prison for possession of narcotics when he appeared before Judge Russell S. Waite in superior court at Riverside last week.

He had pleaded guilty earlier to the charge.

Estrada was arrested at his home, 750 East Arenas road, last month and found in possession of 18 marijuana cigarettes.

The probation office report disclosed that Estrada had previously been arrested and served for grand theft, along with some lesser charges.

He was described by the Probation Office as a "battle-scarred" young man with an

"arrogant, egotistical attitude." Estrada has frequently been involved in fights, said the probation office.

The Desert Sun — 6 PALM SPRINGS, CALIFORNIA and PALM SPRINGS NEWS Thursday, October 7, 1954

## Angelo's

PALM DESERT INN  
Our Seventh Season  
Featuring  
Real Italian Food  
Pizza

Finest in Wines & Cocktails  
**TERRY MORRELL**  
at the Piano Bar

Closed Mondays Ph. 76-2501  
Dinners from 5 to 11 P.M.

13 miles east of Palm Springs on Hiway 111 in Palm Desert

Your Hosts  
**Frances Tony**



## "Words to Say"

A new weekly program with  
**Mildred Southwick Potter**  
Starting this Sunday—  
10:15 P.M.

over KCMJ — Dial 1340

15 sparkling minutes of local news, skits and plays. Interviews with your favorite personalities.

This Week — "PHILLIPINE APPLESauce"

Associate Broker with **MURPHY REALTY CO.**

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Sun Classified Bring Quick Results

# BUY MANNING'S MEATS HERE

AT VILLAGE MARKET

**M.J.B. COFFEE \$1<sup>09</sup>**

See display and special offer on 18-cup DRIP-O-LATOR **Lb.**

COCK-o-the-WALK—1-lb., 13-oz. **3 for \$1<sup>00</sup>**

**PEARS**

HUME — 1-lb., 13-oz. — Sliced **29<sup>c</sup>**

**Freestone Peaches**

HUNT'S — 1-lb., 12-oz. **23<sup>c</sup>**

**Solid Pack Tomatoes**

**VAN CAMP'S — 1-lb., 14-oz. 21<sup>c</sup>**

**PORK & BEANS**

**TROPICAL — 20-oz. 39<sup>c</sup>**

**Strawberry Preserves**

SUNRIPE — No. 1, Tall Can **25<sup>c</sup>**

**JUMBO OLIVES**

KELLOGG'S — 12-oz. **17<sup>c</sup>**

**Shredded Wheat**

LIBBY'S — 1-lb. **29<sup>c</sup>**

**Corned Beef Hash**

**Fair Acres 8 oz. Frozen Vegetables**

PEAS & CARROTS **3 for 33<sup>c</sup>**

PEAS

MIXED VEGETABLES

DEL MONTE — 1-lb. **16<sup>c</sup>**

**STEWED TOMATOES**

MONARCH — 1-lb. **5 for 99<sup>c</sup>**

**LARGE SUGAR PEAS**

**GIANT TIDE** **69<sup>c</sup>**

**PARD DOG FOOD, 1-lb. 2 for 27<sup>c</sup>**

**AA Challenge BUTTER** **lb. 69<sup>c</sup>**

**Tastewell MARGARINE** **lb. 21<sup>c</sup>**

NABISCO

**Snowflake Crackers** **lb. 25<sup>c</sup>**

CONGRESS — 3 3/4-oz. — in Olive Oil

**NORWEGIAN SARDINES** **19<sup>c</sup>**

## FRESH PRODUCE

NEW CROP — 2 1/2-lb. Pkg. **59<sup>c</sup>**

**Deglet Noor Dates**

— Suitable for Mailing —

U.S. No. 1 — RUSSET **10 lbs. 39<sup>c</sup>**

**POTATOES**

**RADISHES** **3 bunches for**

**GREEN**

**ONIONS** **13<sup>c</sup>**

MANNING'S Juicy — Trimmed Right

**CHUCK ROASTS 39<sup>c</sup> lb**

For A Tasty Meal — MANNING'S

**SWISS STEAK 67<sup>c</sup> lb**

MANNING'S Lean, Ground Fresh Every Hour

**GROUND BEEF 39<sup>c</sup> lb**

MANNING'S Sliced

**Baby Beef Liver 39<sup>c</sup> lb**

KINGAN'S Indiana Brand

**SLICED BACON 59<sup>c</sup> lb**

FRESH, CUT-UP

**Stewing Chickens 39<sup>c</sup> lb**

FRESH CAUGHT

**FILLET of ROCK FISH 33<sup>c</sup> lb**



FROZEN — SWANSON'S NEW

**STUFFED YOUNG**

**TURKEYS**

OVEN READY  
NO THAWING

**59<sup>c</sup> lb**

## DELICATESSEN

OREGON **Cheddar Cheese** **43<sup>c</sup> lb**

**VELVEETA CHEESE - - - 2-lb. Loaf 82<sup>c</sup>**

HOFFMAN — All Beef **59<sup>c</sup> lb**

**Midget Salami**

Piece or Sliced **39<sup>c</sup> lb**

**BOLOGNA**

Above Specials

for

Thurs., Fri.

and Saturday

October 7-8-9

ALL ADVERTISED

ITEMS SUBJECT

TO STOCK

ON HAND



441 So. Palm Canyon Drive

Phone 7932 or 9055

HOURS: 9 A.M. to 8 P.M. — SUNDAYS: 9 A.M. to 6 P.M.

# Carnation Corner



For weeks and weeks I've had a secret I've been dying to tell you. And now I can! The Carnation folks have just perfected a brand-new, grand new ice cream!

I christen thee "Old-Fashioned Butter Crunch"



I'm afraid mere words just don't do justice to Carnation Old-Fashioned Butter Crunch Ice Cream—but I'll do my best. Imagine tiny bits of crunchy candy. Made with lots of butter. And tender morsels of filbert nuts. Now imagine rich, creamy ice cream with lavish amounts of this buttery candy all the way through it.

Imagine all this, and you have Carnation Old-Fashioned Butter Crunch Ice Cream!

(But why use your imagination? It's the Treat-of-the-Month, and Carnation has it!)

A TRUE CONFESSION



When I was a tiny little girl I had a crush on a friend of my father's who owned a candy store. Of all his wonderful home-made confections, my very favorite one was butter crunch candy. How I loved it! I used to buy a penny's worth nearly every day.

It's been years since I've tasted candy so good. Until yesterday, that is... when I had my first taste of new Carnation Butter Crunch Ice Cream!



In England, filbert nuts are usually ready for picking on August 22nd... which also happens to be the feast day of St. Philibert. So now you know how these small, delicious nuts get their name!

Football time's here again! After Saturday's game, do give your family a hot, hearty supper. You'll score high with this combination: spicy baked beans, cole slaw and hot dogs. Finish up with warm gingerbread squares and Carnation Butter Crunch Ice Cream.

IT'S A DATE!



A rubber date stamp and ink pad from the dime store can be so handy! I use mine for lots of household tasks that require a permanent, easily read date... like marking food packages that go into my freezer, and dating labels for home canning and preserving.

Carnation makes Old-Fashioned Butter Crunch Ice Cream with loving care and the purest ingredients. It's the Carnation Treat-of-the-Month your whole family will cheer. Try some today, won't you?

**CARNATION COMPANY**  
45-910 Jackson Street  
Phone 73139  
Indio, California